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Global Certificate in Universal Design and Accessibility (Advanced)

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Legislation & Standardisation | New laws in the EU, U.S., and India now mandate WCAG 2.2 AA compliance, making expertise legally critical for all digital services | World Economic Forum Future of Jobs Report  
Digital Public Infrastructure Growth | Governments are investing \$1.2 trillion by 2030 in accessible healthcare, education, and financial platforms, creating immediate project pipelines | McKinsey Global Institute

Consumer & Talent Expectations | 67% of global consumers prefer brands with inclusive design, while 73% of Gen-Z professionals seek roles with social impact—accessibility is now a retention lever | LinkedIn  
Economic Graph

ESG & Investor Pressure | 84% of S&P 500 companies face ESG-linked audits that now include accessibility compliance, directly affecting valuation and funding access | OECD Skills Outlook