
Universal Design and Accessibility

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Regulatory expansion—new digital-access laws in EU, US, Japan | Non-compliance can trigger fines up to €20 million or 4 % of global turnover | McKinsey Global Institute

Demographic shift—1.3 billion people worldwide with disabilities by 2030 | Inclusive design unlocks an untapped \$13 trillion consumer and B2B market | World Economic Forum

Tech-debt cost savings—early accessibility reduces retrofits by up to 60 % | Projects that bake in WCAG from day one finish 25 % faster and under budget | OECD Skills Outlook

Investor ESG mandates—accessibility scores now factor into sustainability ratings | Companies scoring high on inclusion attract 2.3× more sustainable capital | LinkedIn Economic Graph