

Professional Certificate in Strategic AI Planning for Talent Management (Advanced)

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

AI-driven talent analytics surge | Companies can predict skill gaps and reduce hiring cycles by up to 35%, giving a decisive edge in fast-changing markets | McKinsey Global Institute

Ethical AI governance demand | Regulators worldwide are mandating transparent AI use in HR, and non-compliance can cost firms up to 5% of revenue | World Economic Forum

Skill-centric workforce reskilling | OECD projects that 42% of jobs will require new digital competencies by 2027, driving investment in AI-enabled learning pathways | OECD Skills Outlook