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Specialist Certification in Cognitive Assessment in the Elderly (part Ii) (Advanced)

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Aging Population | The global population is aging, leading to an increased demand for healthcare services, including cognitive assessment in the elderly, with the World Economic Forum estimating a 50% increase in the number of people over 60 by 2030 | World Economic Forum

Shortage of Skilled Healthcare Workers | The shortage of skilled healthcare workers, particularly in specialized areas like cognitive assessment, is driving up demand for professionals with advanced certifications, with the McKinsey Global Institute predicting a shortage of 15 million healthcare workers by 2030 | McKinsey Global Institute

Advances in Medical Technology | Advances in medical technology, including digital health and AI-powered diagnostic tools, are creating new opportunities for healthcare professionals with specialized skills, such as cognitive assessment in the elderly, to improve patient outcomes and reduce healthcare costs, with the OECD estimating a potential reduction of 10% in healthcare costs through the use of digital health technologies | OECD