

Career Advancement Programme in SIBO Nutrition (Advanced)

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Rising Prevalence of IBS and SIBO | Over 10% of the global population is now diagnosed with IBS or SIBO, driving unprecedented demand for specialized nutritional interventions | World Economic Forum

Corporate Wellness Investment Surge | Multinational firms are allocating up to 15% of their wellness

budgets to gut-health programs, creating high-paying consultancy opportunities | McKinsey Global Institute

Telehealth Expansion | The rapid adoption of telehealth platforms has increased remote SIBO consultations

by 85% worldwide, amplifying the need for certified experts | LinkedIn Economic Graph