

---

Career Advancement Programme in SIBO Nutrition

## Why the Global Market is Paying a Premium for This Skill Set

---

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Growing demand for personalized nutrition | As the global population ages, the demand for personalized nutrition and healthcare services is increasing, driving the need for skilled professionals in SIBO nutrition | World Economic Forum

Increasing prevalence of chronic diseases | The rising prevalence of chronic diseases, such as diabetes and obesity, is driving the need for skilled professionals in SIBO nutrition who can provide specialized care and support | McKinsey Global Institute

Advances in medical technology | Advances in medical technology, such as genetic testing and biomarker analysis, are enabling healthcare professionals to provide more targeted and effective care, driving the demand for skilled professionals in SIBO nutrition | OECD