

Undergraduate Certificate in Logistics and Distribution Management

## Why the Global Market is Paying a Premium for This Skill Set

---

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

E-commerce growth | You will be able to capitalize on the rapid growth of online shopping, which is driving demand for efficient and reliable logistics and distribution management | McKinsey Global Institute  
Digital transformation | You will be able to contribute to the development of more efficient, sustainable, and responsive supply chains, using technologies like AI, blockchain, and IoT | World Economic Forum  
Sustainability and environmental concerns | You will be able to help companies reduce their carbon footprint and develop more sustainable logistics and distribution practices, which is becoming increasingly important for consumers and investors | OECD