
Professional Certificate in Fashion Film and TV Wardrobe Styling

Introduction to Fashion Film and TV Wardrobe Styling

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Fashion film and TV wardrobe styling is an essential aspect of the fashion and entertainment industries. It involves selecting and coordinating clothing, accessories, and jewelry for actors and models in film, television, and other visual media. This course will introduce you to the key terms and vocabulary used in fashion film and TV wardrobe styling, providing you with a solid foundation for further study and practical application.

Key Terms and Vocabulary

Wardrobe Stylist

A wardrobe stylist, also known as a costume designer, is a professional who selects and coordinates clothing, accessories, and jewelry for actors and models in film, television, and other visual media.

Example: "The wardrobe stylist worked closely with the director to create a cohesive look for the characters in the film."

Mood Board

A mood board is a visual representation of a concept or idea, often used by wardrobe stylists to communicate their vision for a project. It typically includes images, colors, textures, and other elements that evoke a particular mood or style.

Example: "The wardrobe stylist created a mood board to help convey her vision for the fashion film's aesthetic."

Color Theory

Color theory is the study of how colors interact with each other and their emotional and psychological effects. Wardrobe stylists use color theory to create cohesive and visually appealing looks for their subjects.

Example: "The wardrobe stylist used color theory to create a harmonious color palette for the fashion film's wardrobe."

Silhouette

A silhouette is the outline of a shape or figure, often used to describe the overall shape and structure of a

garment. Wardrobe stylists use silhouette to create balance, proportion, and visual interest in their designs.

Example: "The wardrobe stylist chose a slim-fitting silhouette to emphasize the model's figure in the fashion film."

Texture

Texture refers to the tactile quality of a fabric or surface, often used to add visual interest and depth to a garment. Wardrobe stylists use texture to create contrast and balance in their designs.

Example: "The wardrobe stylist used a combination of smooth and rough textures to create visual interest in the fashion film's wardrobe."

Fabric

Fabric refers to the material used to create garments, often chosen for its texture, weight, and drape. Wardrobe stylists consider the fabric's properties when selecting garments for a project.

Example: "The wardrobe stylist chose a lightweight, flowing fabric for the fashion film's summer scenes."

Period Costumes

Period costumes refer to clothing and accessories that are specific to a particular time period or historical context. Wardrobe stylists must research and accurately recreate period costumes for historical films and television shows.

Example: "The wardrobe stylist spent months researching and creating period costumes for the historical drama series."

Character Development

Character development is the process of creating a believable and consistent character through costume choices. Wardrobe stylists work closely with directors and actors to develop a character's style and personality through their clothing and accessories.

Example: "The wardrobe stylist used character development to create a distinct look for each character in the fashion film."

Continuity

Continuity refers to maintaining a consistent look and feel throughout a film or television show. Wardrobe stylists must ensure that costume changes and props are consistent with the storyline and character development.

Example: "The wardrobe stylist maintained continuity by ensuring that the character's wardrobe remained consistent throughout the film."

Swatch

A swatch is a small sample of fabric used to test colors, textures, and patterns. Wardrobe stylists use swatches to create mood boards and make informed decisions about their costume choices.

Example: "The wardrobe stylist used swatches to test different fabric combinations for the fashion film's wardrobe."

Flat Lay

A flat lay is a visual representation of a garment or accessory, often arranged in a visually appealing manner. Wardrobe stylists use flat lays to showcase individual pieces or to create a cohesive look for a scene.

Example: "The wardrobe stylist used a flat lay to showcase the fashion film's statement pieces."

Shopping

Shopping refers to the process of selecting and purchasing garments and accessories for a project. Wardrobe stylists may shop at retail stores, boutiques, or online to find the perfect pieces for their subjects.

Example: "The wardrobe stylist spent hours shopping for the perfect wardrobe pieces for the fashion film."

Pulling

Pulling refers to the process of selecting garments and accessories from a designer's collection for use in a project. Wardrobe stylists may work with designers to pull pieces that fit their creative vision.

Example: "The wardrobe stylist pulled several pieces from the designer's collection to use in the fashion film."

Fittings

Fittings are appointments where actors or models try on garments and accessories to ensure a proper fit and look. Wardrobe stylists use fittings to make adjustments and finalize costume choices.

Example: "The wardrobe stylist conducted fittings to ensure that the actors' wardrobe fit properly for the film."

Budget

A budget is the amount of money allocated for a project. Wardrobe stylists must work within a budget to select and purchase garments and accessories for a project.

Example: "The wardrobe stylist worked within a tight budget to create a cohesive look for the fashion film."

Call Sheet

A call sheet is a document that outlines the schedule and details for a film or television shoot. Wardrobe stylists use call sheets to plan and prepare for costume changes and props.

Example: "The wardrobe stylist used the call sheet to plan for the fashion film's busy shooting schedule."

Blocking

Blocking refers to the movement and positioning of actors and cameras during a scene. Wardrobe stylists use blocking to plan costume changes and ensure that garments and accessories are visible and appropriate for each scene.

Example: "The wardrobe stylist used blocking to plan costume changes for the fashion film's fast-paced scenes."

Pick-Up Shoot

A pick-up shoot is a reshoot of a scene or sequence, often used to correct errors or add new footage. Wardrobe stylists must ensure that costume changes and props are consistent with the original shoot.

Example: "The wardrobe stylist prepared for a pick-up shoot to reshoot a scene in the fashion film."

Wrap

Wrap refers to the end of a film or television shoot. Wardrobe stylists must ensure that all garments and accessories are returned to their proper owners and that any necessary repairs or alterations are completed.

Example: "The wardrobe stylist wrapped the project by returning all borrowed garments and completing any necessary repairs."

Practical Applications and Challenges

As a wardrobe stylist, it's essential to have a strong understanding of the key terms and vocabulary used in the industry. Here are some practical applications and challenges to help you apply your knowledge:

1. Create a mood board for a fashion film or television show, incorporating color theory, silhouette, texture, and fabric.
2. Select period costumes for a historical film or television show, researching and accurately recreating the time period's fashion.
3. Develop character development for a character in a film or television show, creating a distinct look and style.
4. Maintain continuity in a film or television show, ensuring costume changes and props are consistent with the storyline and character development.
5. Plan and prepare for a pick-up shoot, ensuring costume changes and props are consistent with the original shoot.
6. Wrap a project, returning all borrowed garments and completing any necessary repairs or alterations.

Conclusion

Fashion film and TV wardrobe styling is a complex and challenging field that requires a strong understanding of key terms and vocabulary. By mastering these concepts, you can effectively communicate

with directors, actors, and other industry professionals, creating visually appealing and cohesive looks for film, television, and other visual media. With practice and dedication, you can become a successful wardrobe stylist, bringing your creative vision to life.