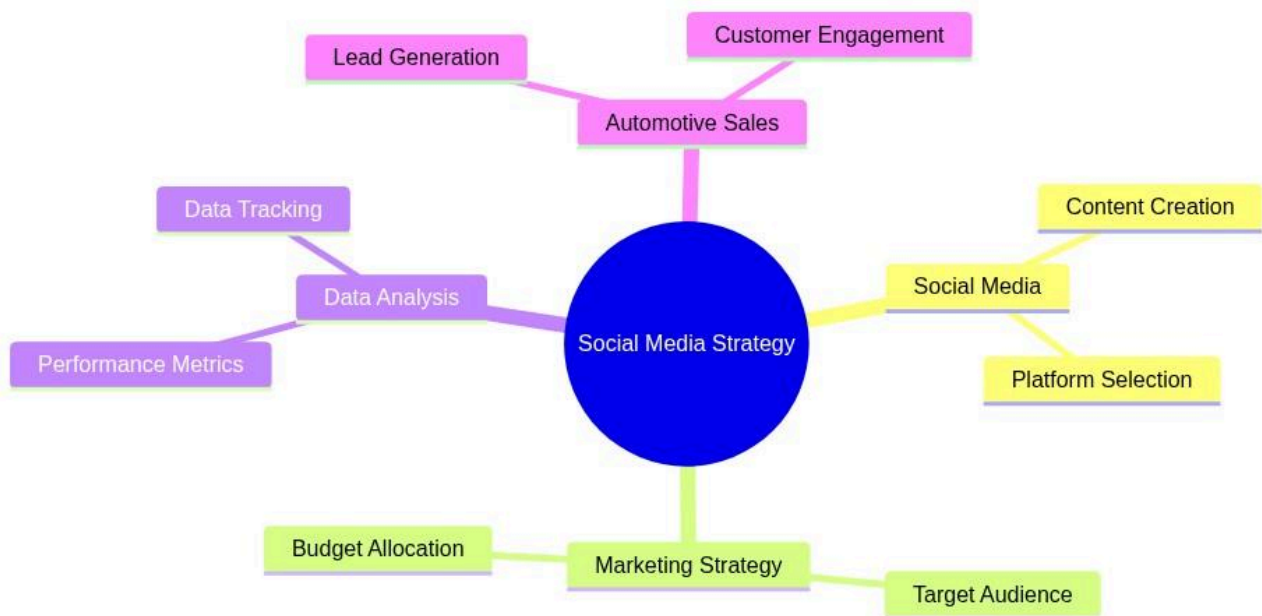


Social Media Marketing for Automotive Sales

# Social Media Strategy



mindmap

root((Social Media Strategy))

Social Media

Content Creation

Platform Selection

Marketing Strategy

Target Audience

Budget Allocation

Data Analysis

Performance Metrics

Data Tracking

Automotive Sales

Lead Generation

Customer Engagement