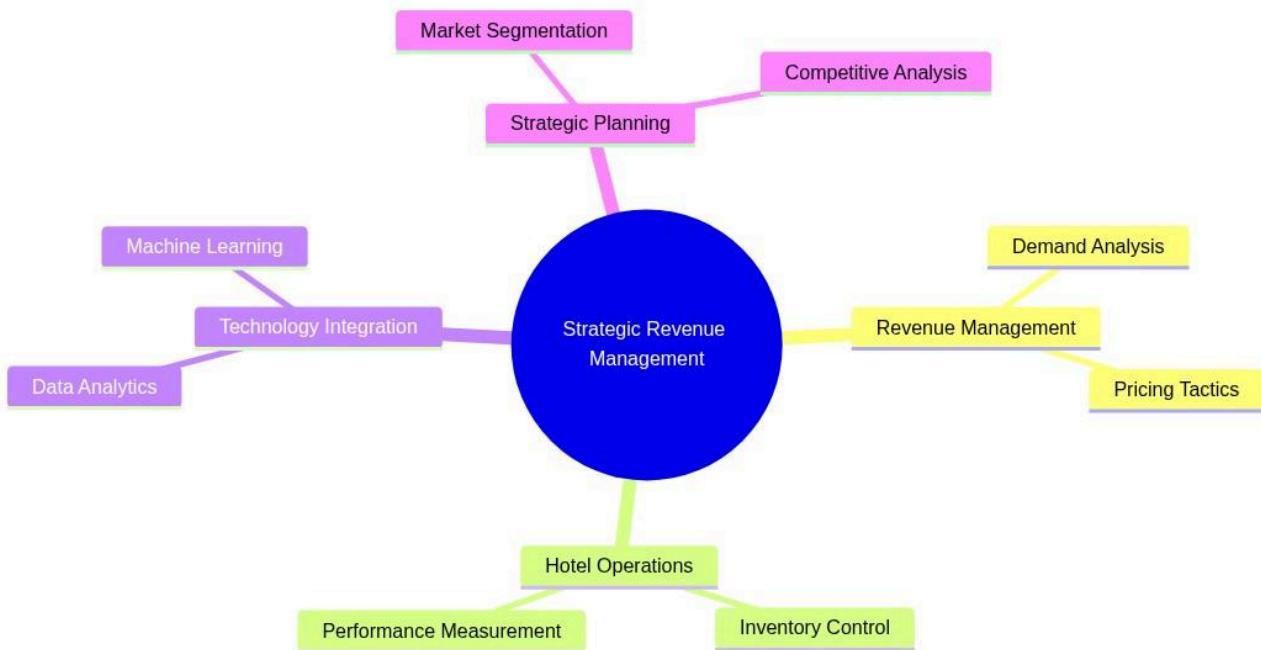


Advanced Certificate in Hotel Operations Management (Advanced)

Strategic Revenue Management



mindmap

```
root((Strategic Revenue Management))
  Revenue Management
    Demand Analysis
    Pricing Tactics
  Hotel Operations
    Inventory Control
    Performance Measurement
  Technology Integration
    Data Analytics
    Machine Learning
  Strategic Planning
    Market Segmentation
    Competitive Analysis
```