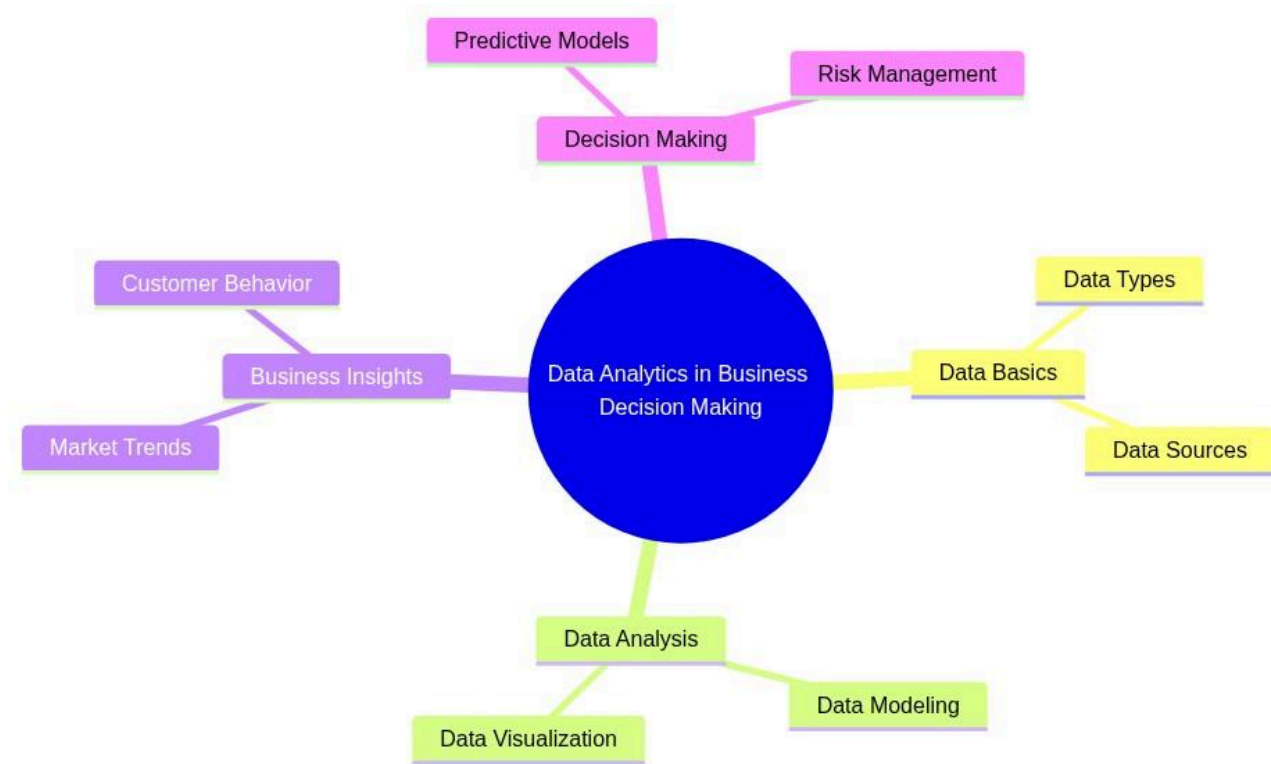


Professional Certificate in Business Analytics

Data Analytics in Business Decision Making



mindmap

```
root((Data Analytics in Business Decision Making))
  Data Basics
    Data Types
    Data Sources
  Data Analysis
    Data Modeling
    Data Visualization
  Business Insights
    Market Trends
    Customer Behavior
  Decision Making
    Predictive Models
    Risk Management
```