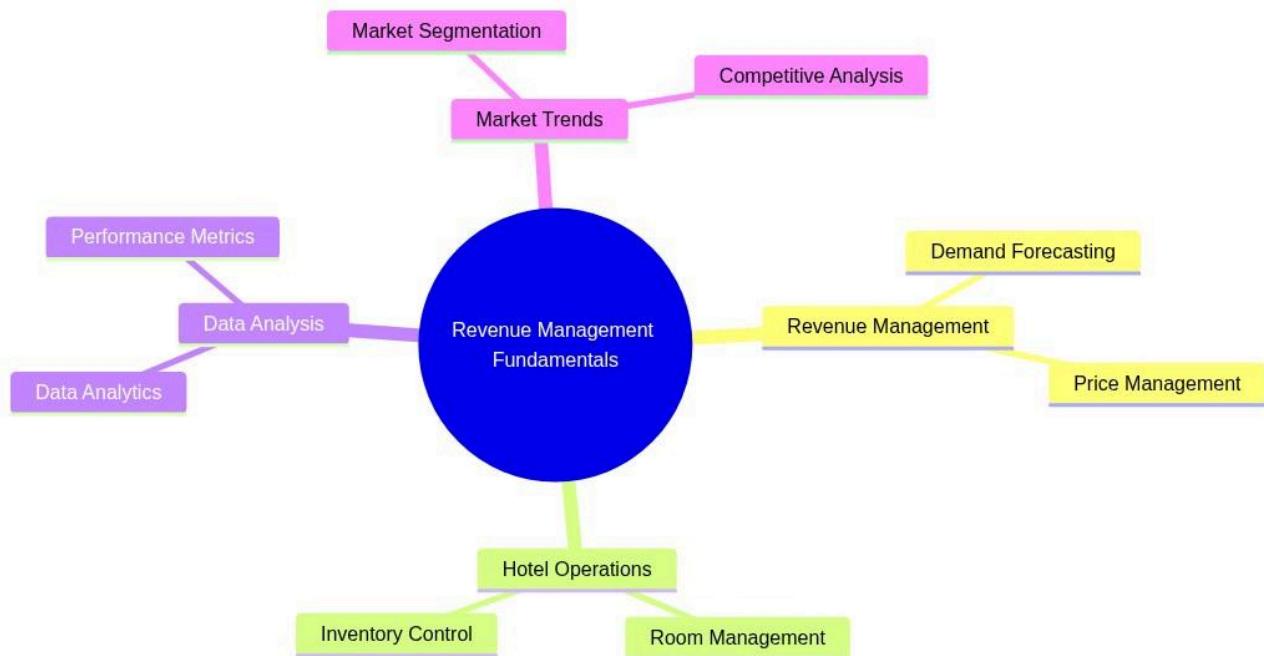


Professional Certificate in Hotel Revenue Management (Advanced)

# Revenue Management Fundamentals



mindmap

root((Revenue Management Fundamentals))

Revenue Management

Demand Forecasting

Price Management

Hotel Operations

Room Management

Inventory Control

Data Analysis

Data Analytics

Performance Metrics

Market Trends

Market Segmentation

Competitive Analysis