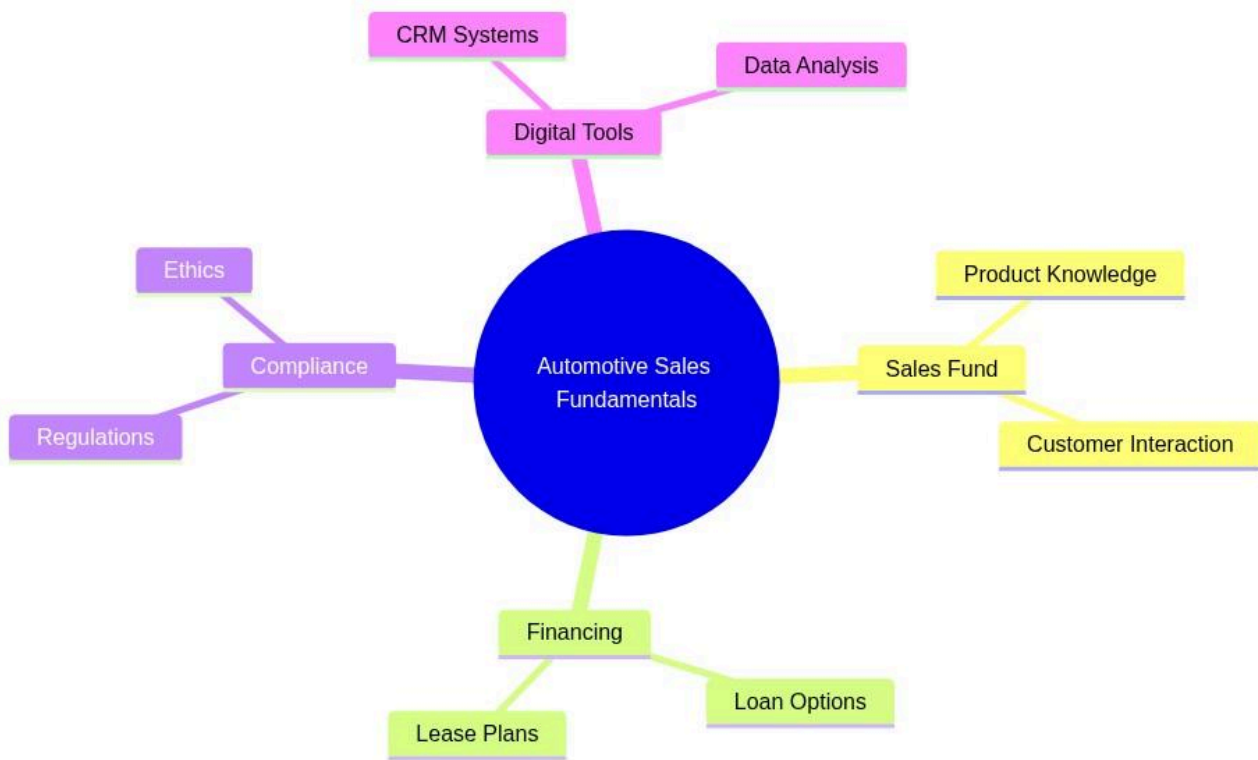


Graduate Certificate in Automotive Sales

Automotive Sales Fundamentals



```
mindmap
  root((Automotive Sales Fundamentals))
    Sales Fund
      Product Knowledge
      Customer Interaction
    Financing
      Loan Options
      Lease Plans
    Compliance
      Regulations
      Ethics
    Digital Tools
      CRM Systems
      Data Analysis
```