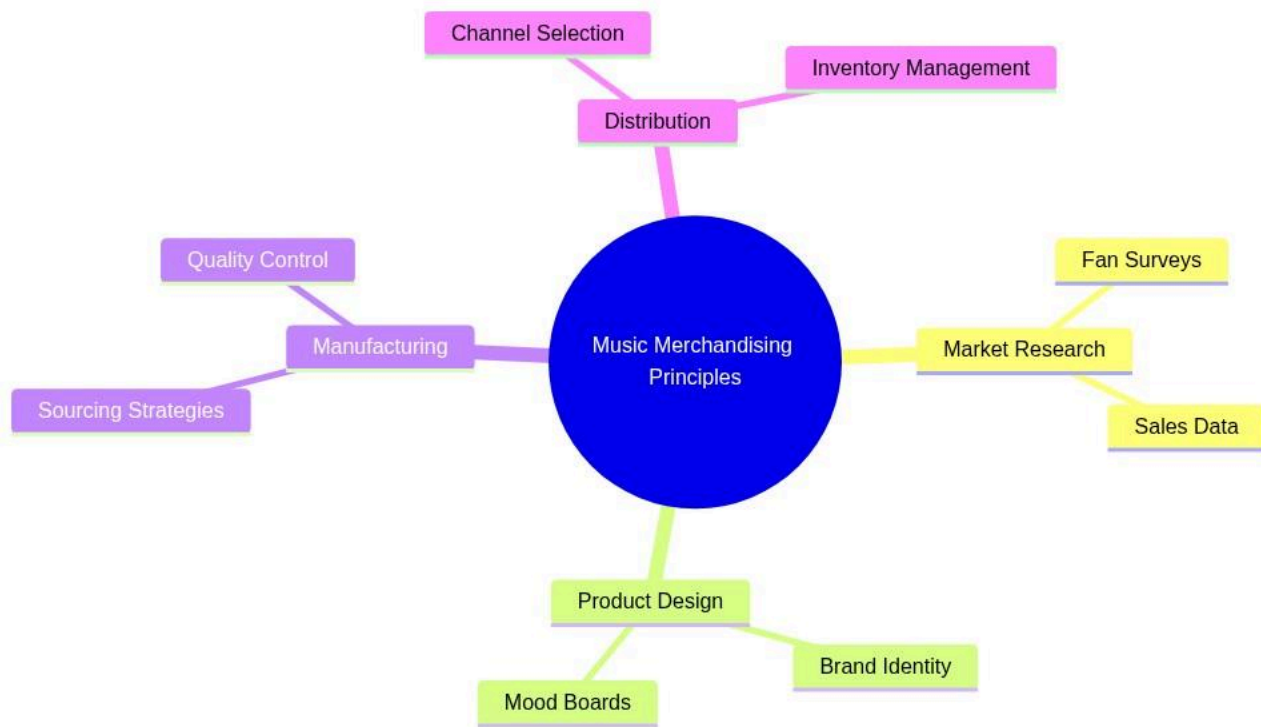


Global Certificate in Music Merchandising (Advanced)

# Music Merchandising Principles



mindmap

root((Music Merchandising Principles))

Market Research

Fan Surveys

Sales Data

Product Design

Brand Identity

Mood Boards

Manufacturing

Sourcing Strategies

Quality Control

Distribution

Channel Selection

Inventory Management