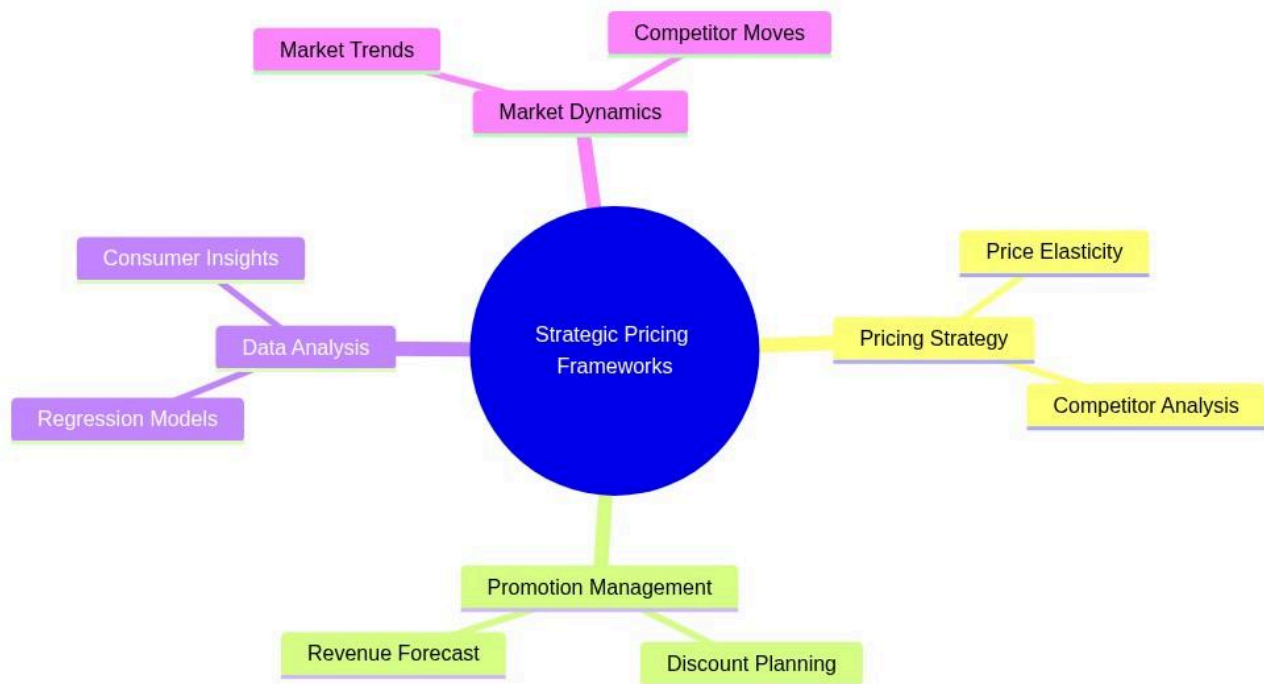


Professional Certificate in Price Promotion Management (Advanced)

Strategic Pricing Frameworks



mindmap

```
root((Strategic Pricing Frameworks))
  Pricing Strategy
    Price Elasticity
    Competitor Analysis
  Promotion Management
    Discount Planning
    Revenue Forecast
  Data Analysis
    Regression Models
    Consumer Insights
  Market Dynamics
    Market Trends
    Competitor Moves
```