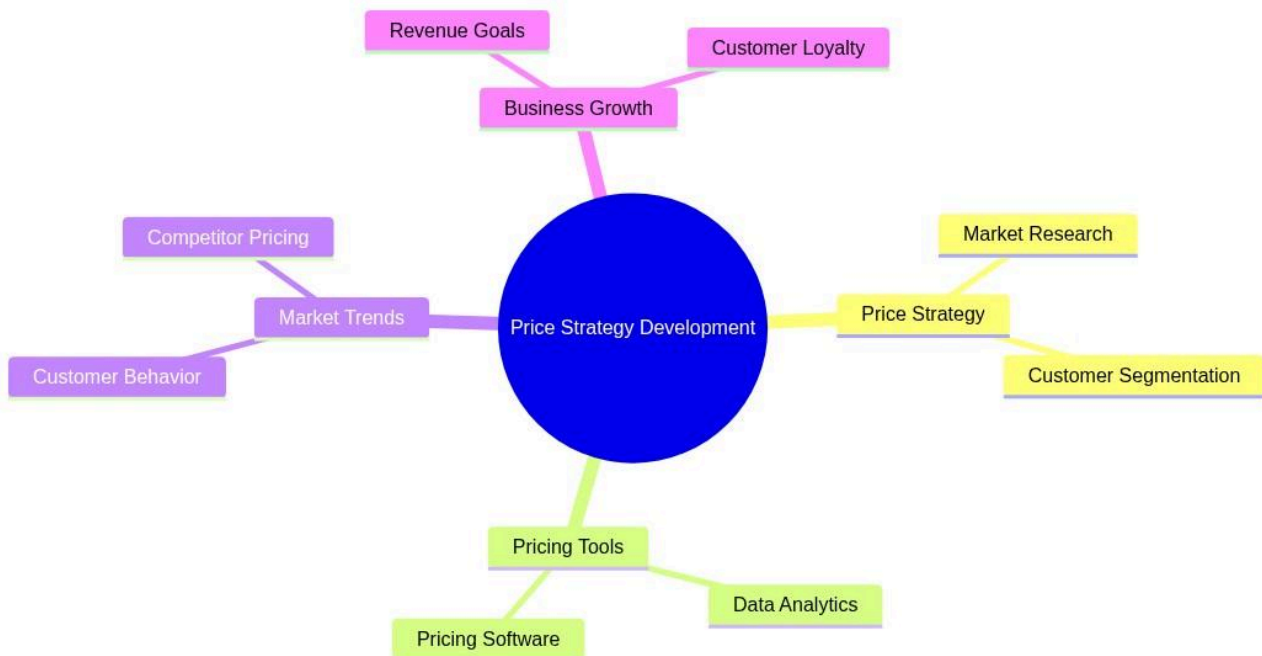


Price Promotion Management

# Price Strategy Development



mindmap

```
root((Price Strategy Development))
  Price Strategy
    Market Research
    Customer Segmentation
  Pricing Tools
    Data Analytics
    Pricing Software
  Market Trends
    Customer Behavior
    Competitor Pricing
  Business Growth
    Revenue Goals
    Customer Loyalty
```