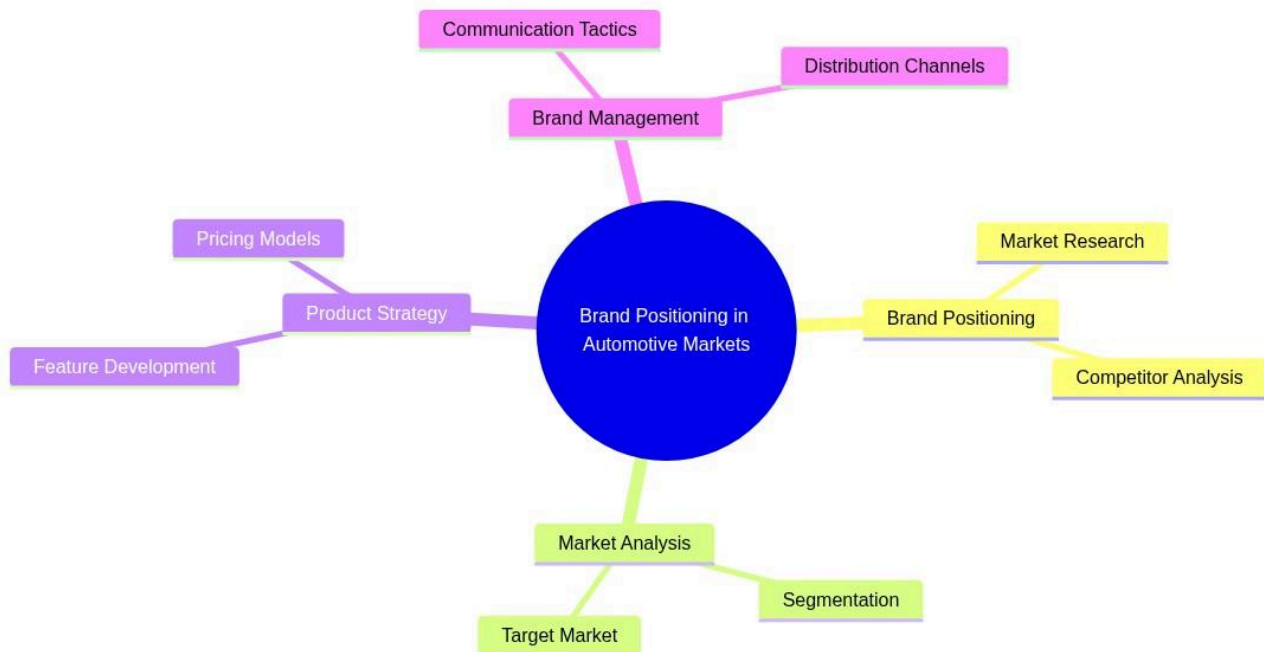


Automotive Marketing

# Brand Positioning in Automotive Markets



mindmap

root((Brand Positioning in Automotive Markets))

Brand Positioning

Market Research

Competitor Analysis

Market Analysis

Segmentation

Target Market

Product Strategy

Feature Development

Pricing Models

Brand Management

Communication Tactics

Distribution Channels