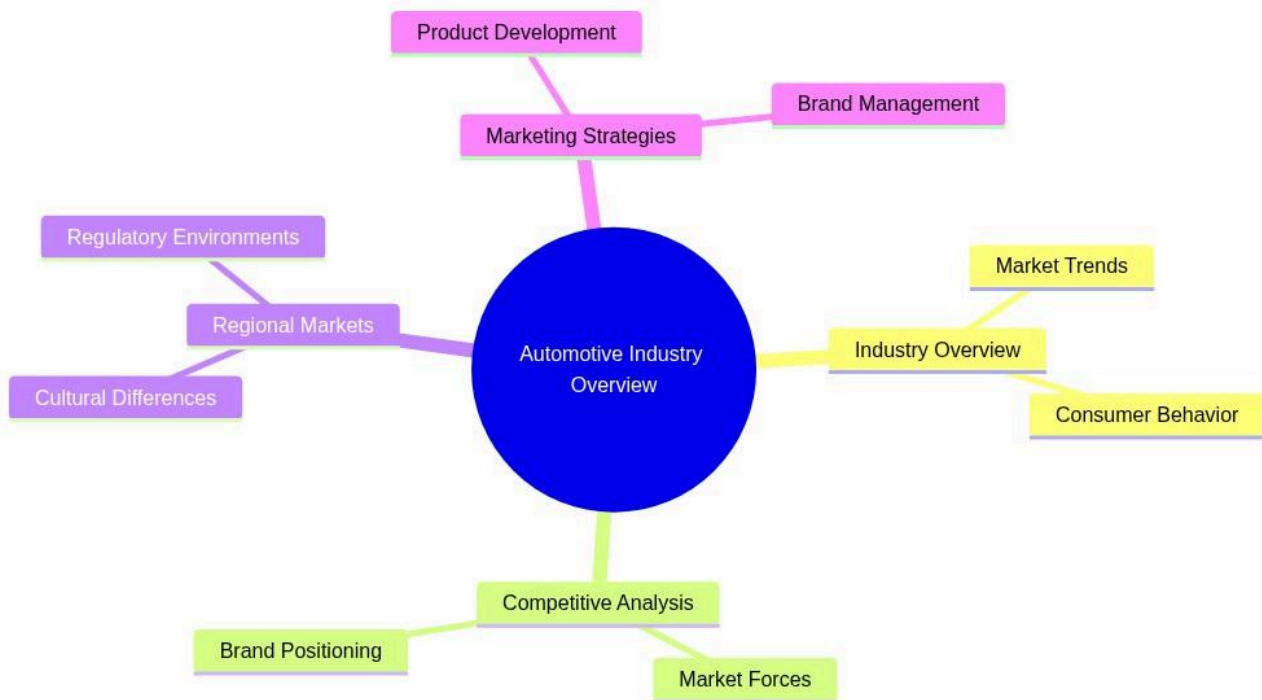


Professional Certificate in Automotive Marketing (Advanced)

Automotive Industry Overview



mindmap

root((Automotive Industry Overview))

Industry Overview

Market Trends

Consumer Behavior

Competitive Analysis

Market Forces

Brand Positioning

Regional Markets

Cultural Differences

Regulatory Environments

Marketing Strategies

Product Development

Brand Management