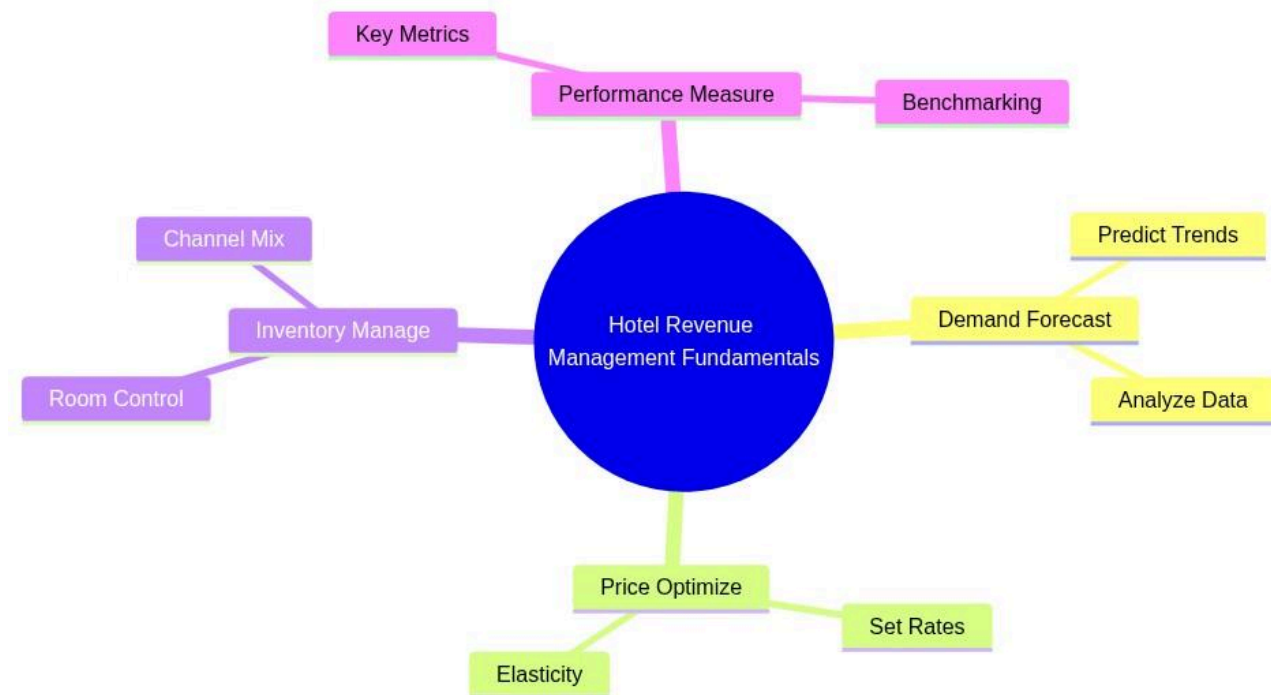


Graduate Certificate in Hotel Revenue Management (Advanced)

Hotel Revenue Management Fundamentals



mindmap

```
root((Hotel Revenue Management Fundamentals))
  Demand Forecast
    Predict Trends
    Analyze Data
  Price Optimize
    Set Rates
    Elasticity
  Inventory Manage
    Room Control
    Channel Mix
  Performance Measure
    Key Metrics
    Benchmarking
```