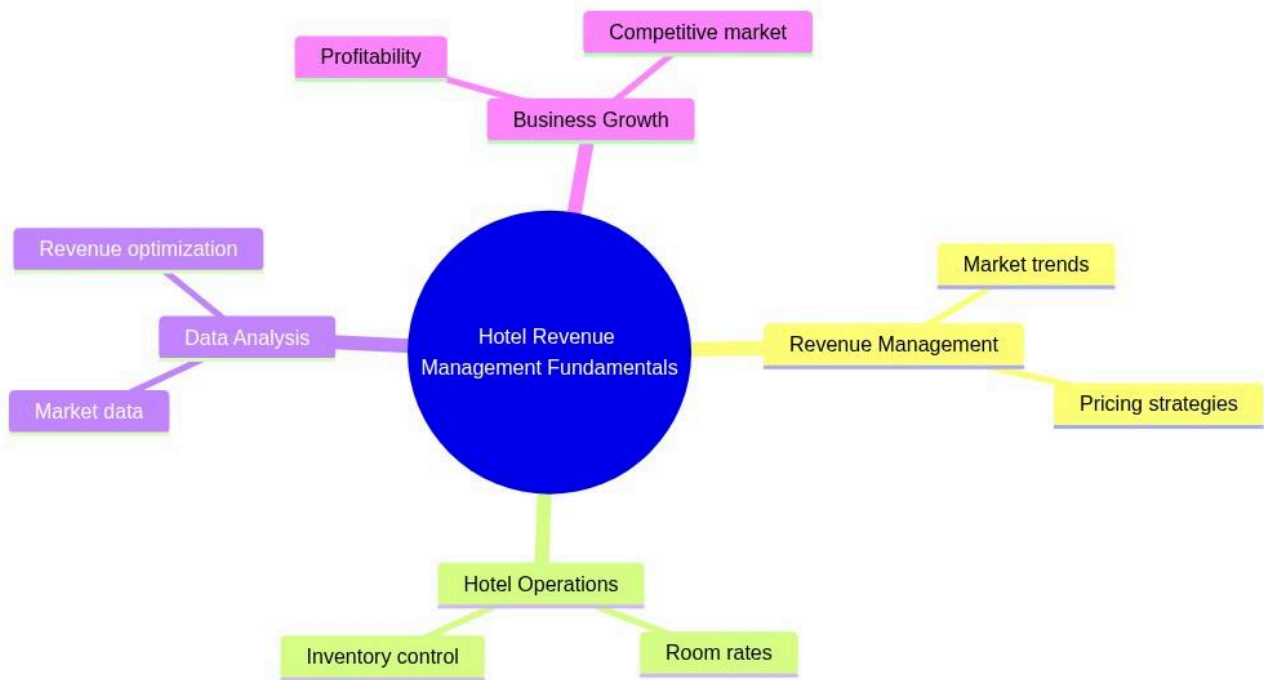


Graduate Certificate in Hotel Revenue Management

Hotel Revenue Management Fundamentals



mindmap

```
root((Hotel Revenue Management Fundamentals))
  Revenue Management
    Market trends
    Pricing strategies
  Hotel Operations
    Room rates
    Inventory control
  Data Analysis
    Market data
    Revenue optimization
  Business Growth
    Profitability
    Competitive market
```