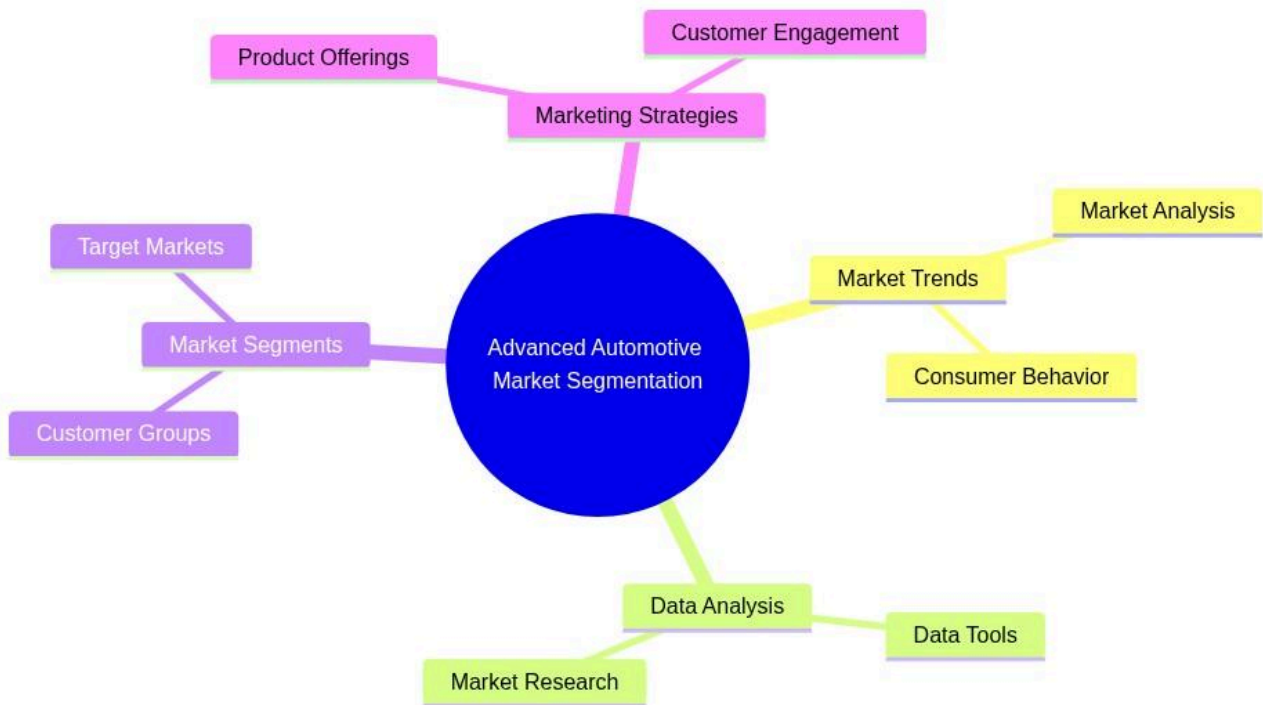


Professional Certificate in Market Analysis for Automotive Retailers (Advanced)

# Advanced Automotive Market Segmentation



mindmap

```
root((Advanced Automotive Market Segmentation))
  Market Trends
    Market Analysis
    Consumer Behavior
  Data Analysis
    Data Tools
    Market Research
  Market Segments
    Customer Groups
    Target Markets
  Marketing Strategies
    Product Offerings
    Customer Engagement
```