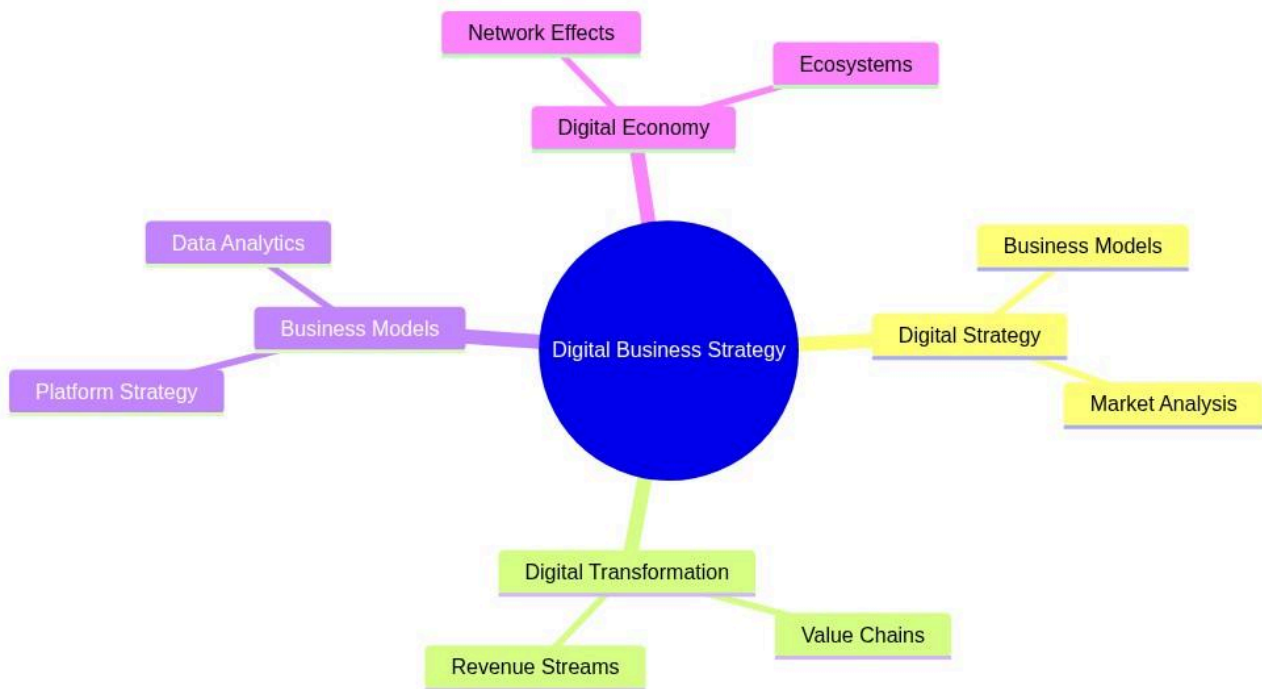


Graduate Certificate in Digital Economy

Digital Business Strategy



```
mindmap
  root((Digital Business Strategy))
    Digital Strategy
      Business Models
      Market Analysis
    Digital Transformation
      Value Chains
      Revenue Streams
    Business Models
      Platform Strategy
      Data Analytics
    Digital Economy
      Network Effects
      Ecosystems
```