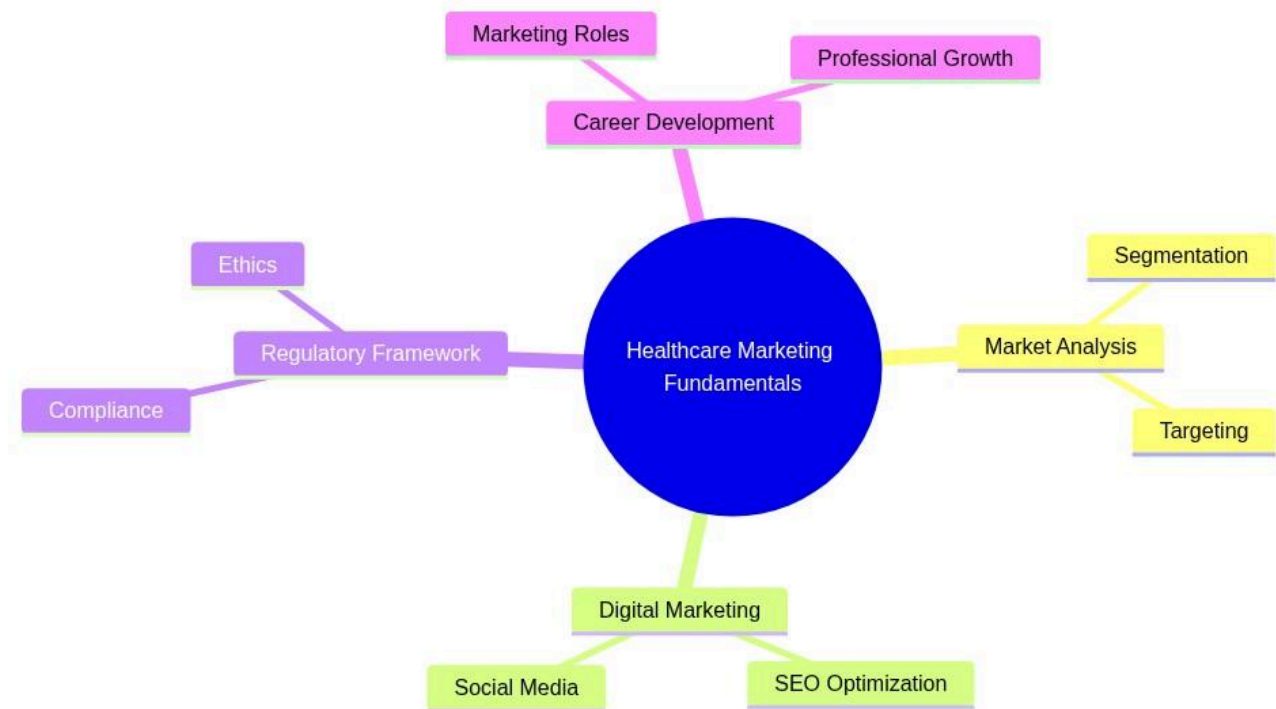


Professional Certificate in Healthcare Marketing

Healthcare Marketing Fundamentals



```
mindmap
  root((Healthcare Marketing Fundamentals))
    Market Analysis
      Segmentation
      Targeting
    Digital Marketing
      SEO Optimization
      Social Media
    Regulatory Framework
      Compliance
      Ethics
    Career Development
      Marketing Roles
      Professional Growth
```