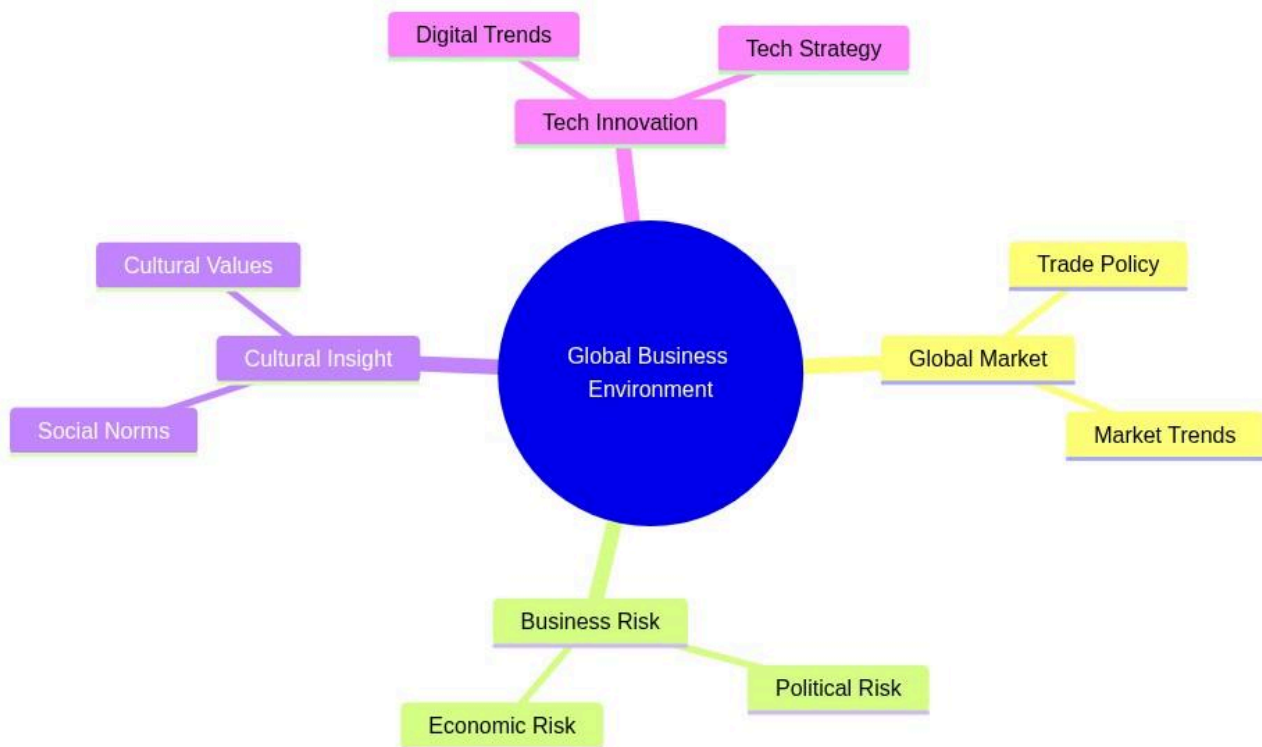


Professional Certificate in International Business

# Global Business Environment



mindmap

```
root((Global Business Environment))
```

```
Global Market
```

```
Trade Policy
```

```
Market Trends
```

```
Business Risk
```

```
Political Risk
```

```
Economic Risk
```

```
Cultural Insight
```

```
Social Norms
```

```
Cultural Values
```

```
Tech Innovation
```

```
Digital Trends
```

```
Tech Strategy
```