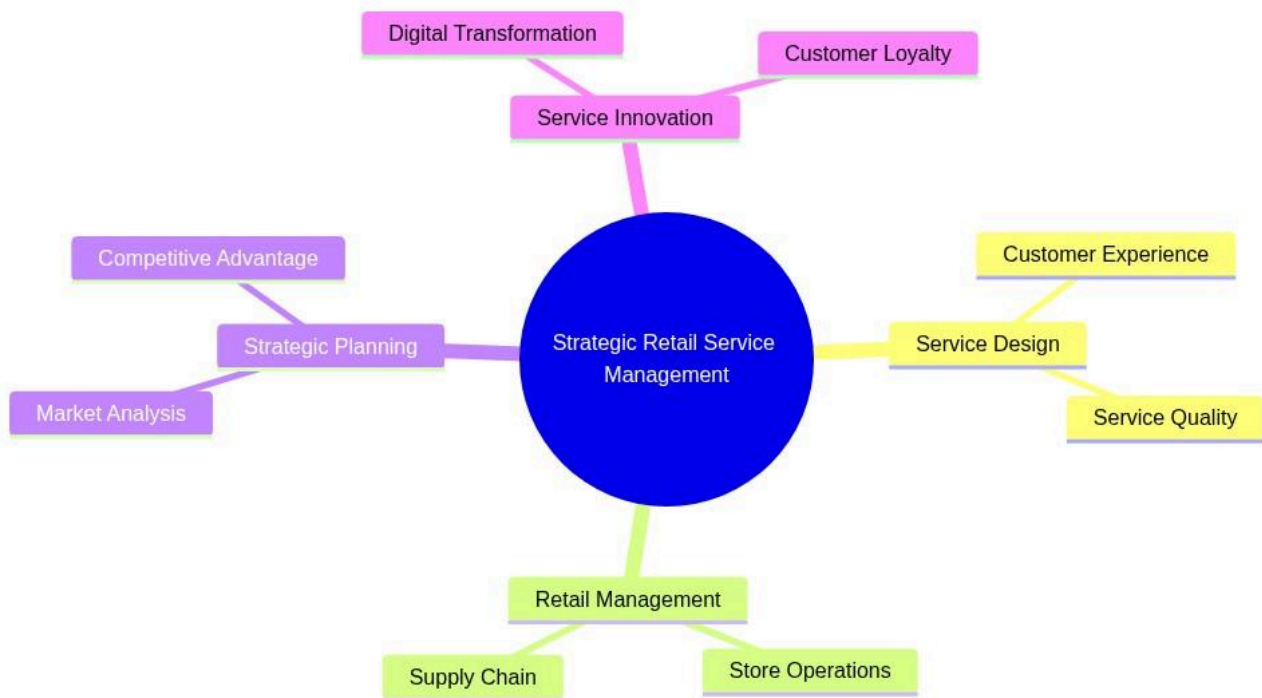


Postgraduate Certificate in Retail Service Management (Advanced)

# Strategic Retail Service Management



mindmap

```
root((Strategic Retail Service Management))
  Service Design
    Customer Experience
    Service Quality
  Retail Management
    Store Operations
    Supply Chain
  Strategic Planning
    Market Analysis
    Competitive Advantage
  Service Innovation
    Digital Transformation
    Customer Loyalty
```