

Undergraduate Certificate in Digital Marketing

Social Media Marketing



mindmap

```
root((Social Media Marketing))
```

```
Social Media
```

```
Target Audience
```

```
Content Creation
```

```
Marketing Strategy
```

```
Ad Campaigns
```

```
Budget Management
```

```
Data Analysis
```

```
Analytics Tools
```

```
Data Insights
```

```
Brand Management
```

```
Brand Awareness
```

```
Crisis Management
```