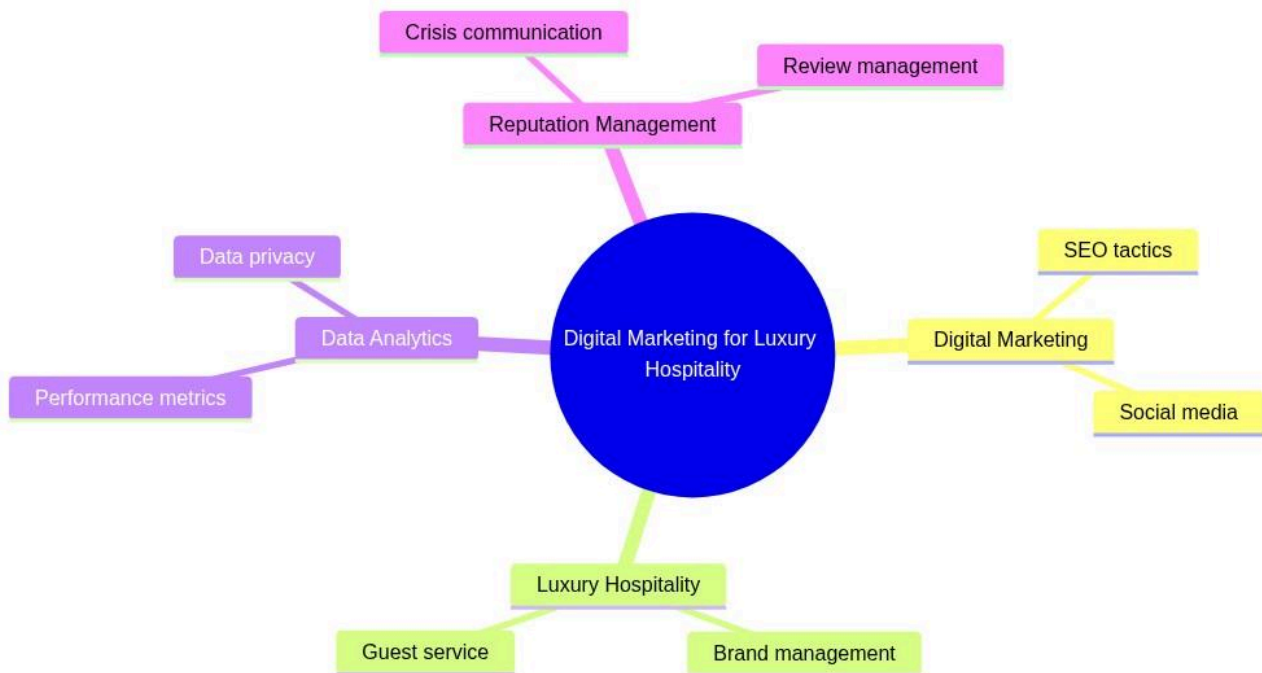


Professional Certificate in Luxury Hospitality Management

# Digital Marketing for Luxury Hospitality



mindmap

```
root((Digital Marketing for Luxury Hospitality))
  Digital Marketing
    SEO tactics
    Social media
  Luxury Hospitality
    Brand management
    Guest service
  Data Analytics
    Performance metrics
    Data privacy
  Reputation Management
    Crisis communication
    Review management
```