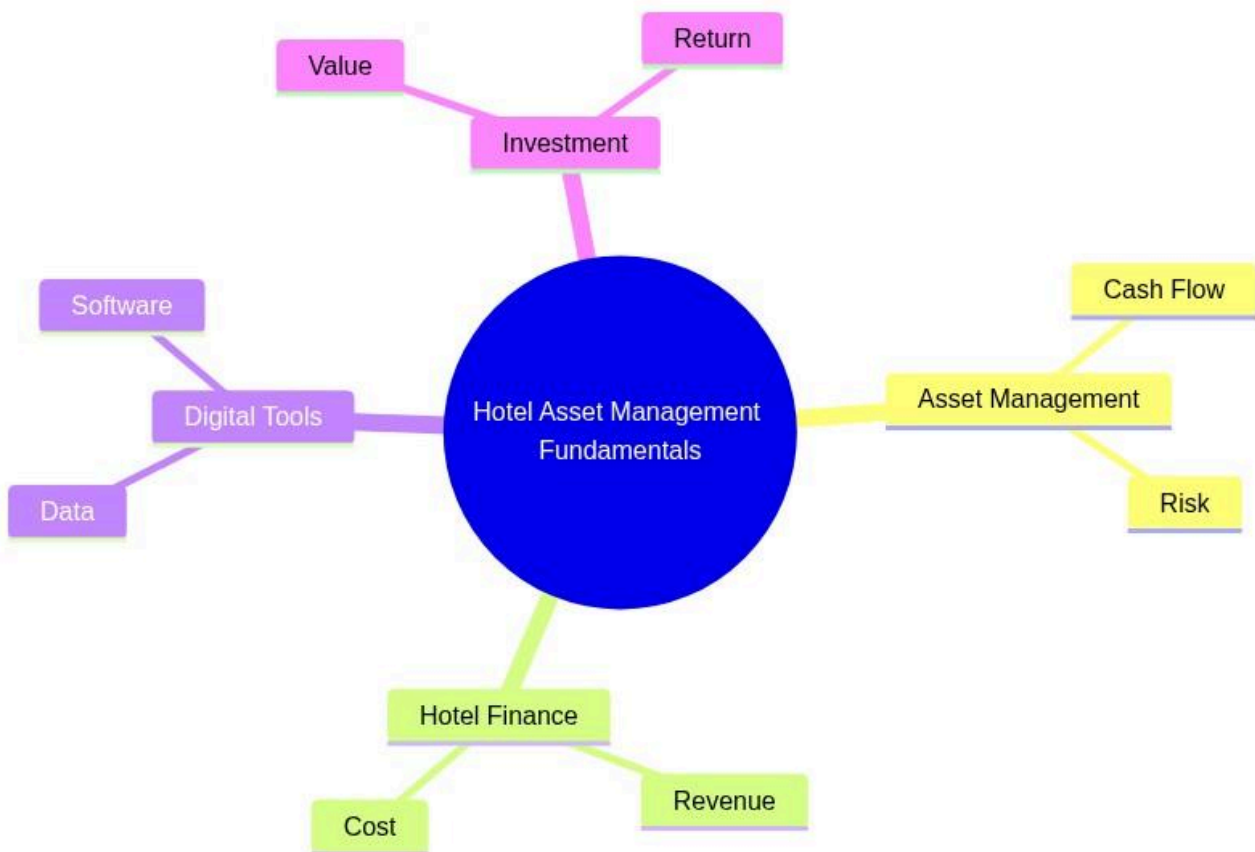


Executive Certificate in Hotel Asset Management and Digital Transformation

Hotel Asset Management Fundamentals



mindmap

root((Hotel Asset Management Fundamentals))

Asset Management

Cash Flow

Risk

Hotel Finance

Revenue

Cost

Digital Tools

Data

Software

Investment

Value

Return