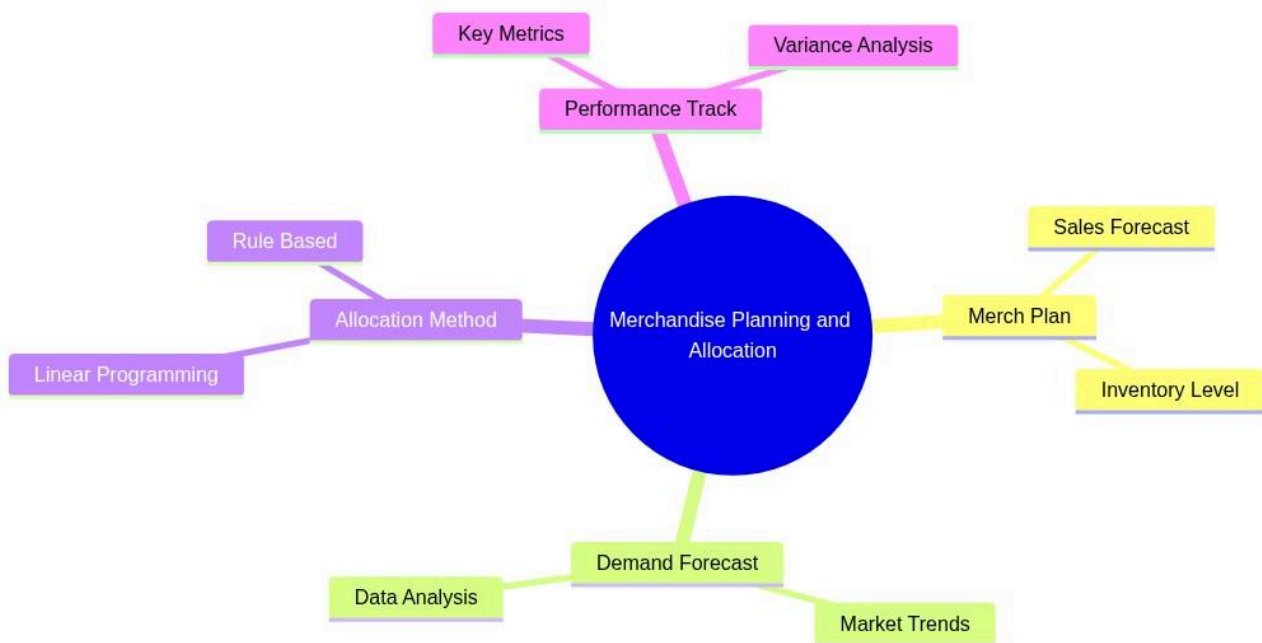


Professional Certificate in Fashion Buying and Merchandising

Merchandise Planning and Allocation



mindmap

```
root((Merchandise Planning and Allocation))
  Merch Plan
    Sales Forecast
    Inventory Level
  Demand Forecast
    Market Trends
    Data Analysis
  Allocation Method
    Linear Programming
    Rule Based
  Performance Track
    Key Metrics
    Variance Analysis
```