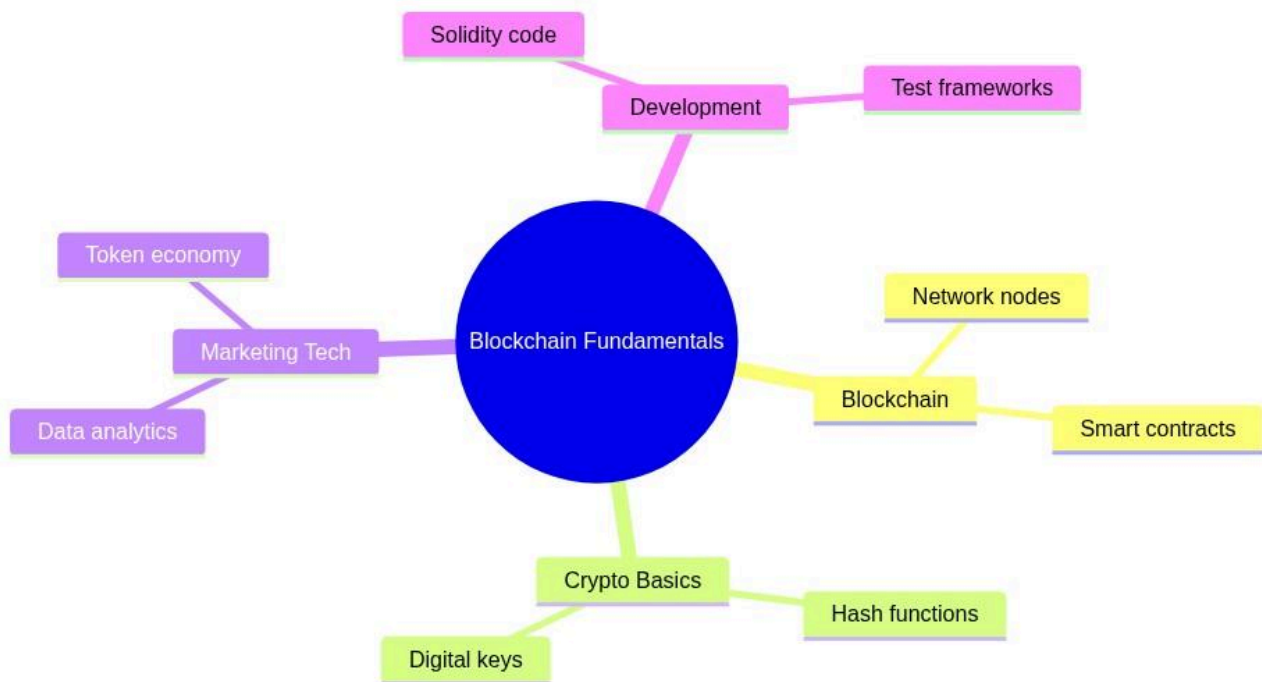


Advanced Certificate in Blockchain and Digital Marketing

Blockchain Fundamentals



```
mindmap
  root((Blockchain Fundamentals))
    Blockchain
      Network nodes
      Smart contracts
    Crypto Basics
      Hash functions
      Digital keys
    Marketing Tech
      Data analytics
      Token economy
    Development
      Solidity code
      Test frameworks
```