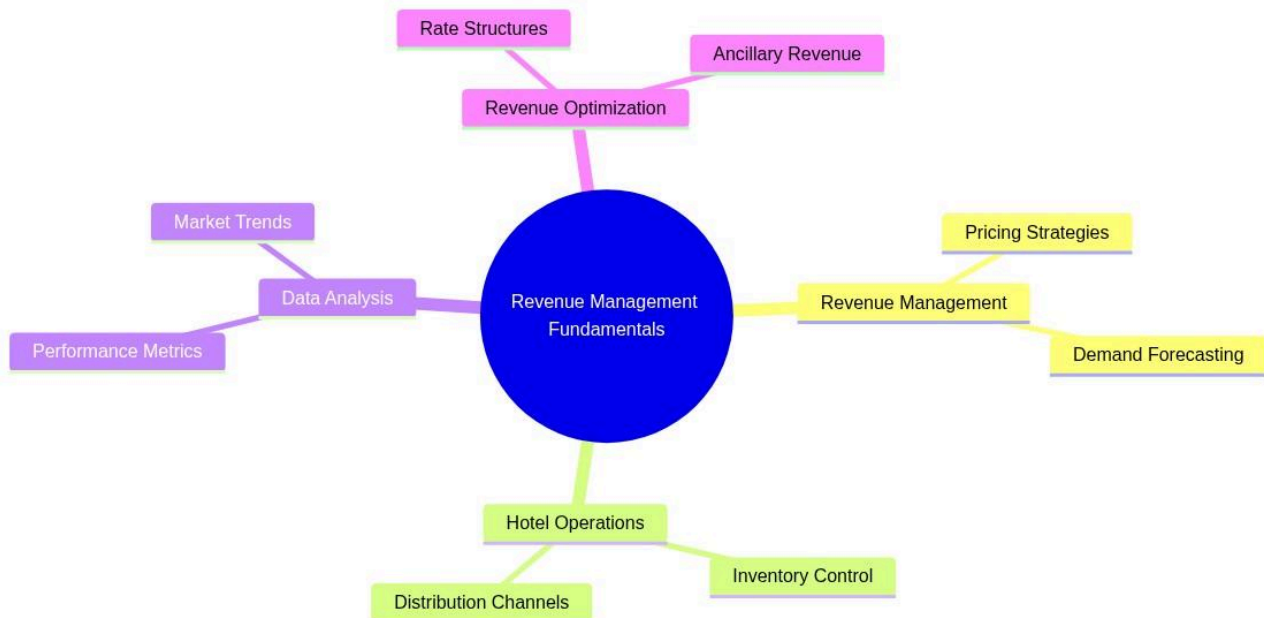


Professional Certificate in Revenue Management in Hospitality

Revenue Management Fundamentals



mindmap

root((Revenue Management Fundamentals))

Revenue Management

Pricing Strategies

Demand Forecasting

Hotel Operations

Inventory Control

Distribution Channels

Data Analysis

Performance Metrics

Market Trends

Revenue Optimization

Rate Structures

Ancillary Revenue