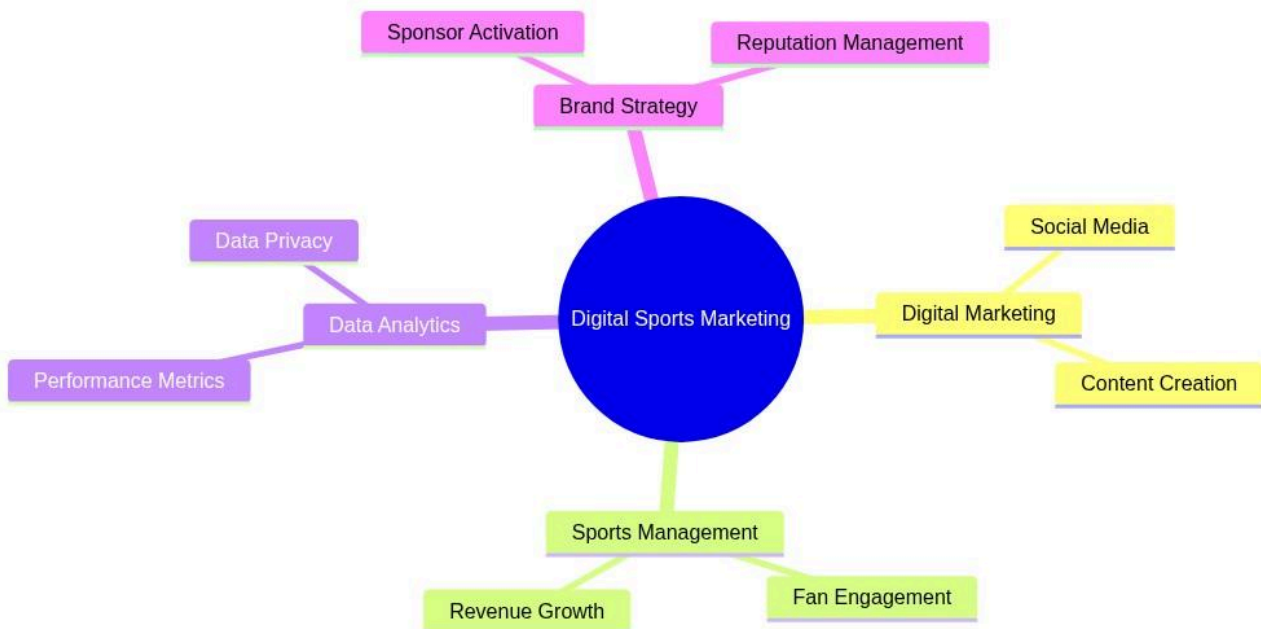


Certificate in Digital Transformation of Sports Business

Digital Sports Marketing



mindmap

```
root((Digital Sports Marketing))
```

```
  Digital Marketing
```

```
    Social Media
```

```
    Content Creation
```

```
  Sports Management
```

```
    Fan Engagement
```

```
    Revenue Growth
```

```
  Data Analytics
```

```
    Performance Metrics
```

```
    Data Privacy
```

```
  Brand Strategy
```

```
    Sponsor Activation
```

```
    Reputation Management
```