

Extended Undergraduate Certificate in Sports Management

# Sports Event Management



mindmap

```
root((Sports Event Management))
```

```
  Event Planning
```

```
    Risk Management
```

```
    Budgeting
```

```
  Sport Management
```

```
    Marketing Strategies
```

```
    Stakeholder Analysis
```

```
  Event Execution
```

```
    Volunteer Management
```

```
    Logistics
```

```
  Career Development
```

```
    Job Opportunities
```

```
    Networking
```