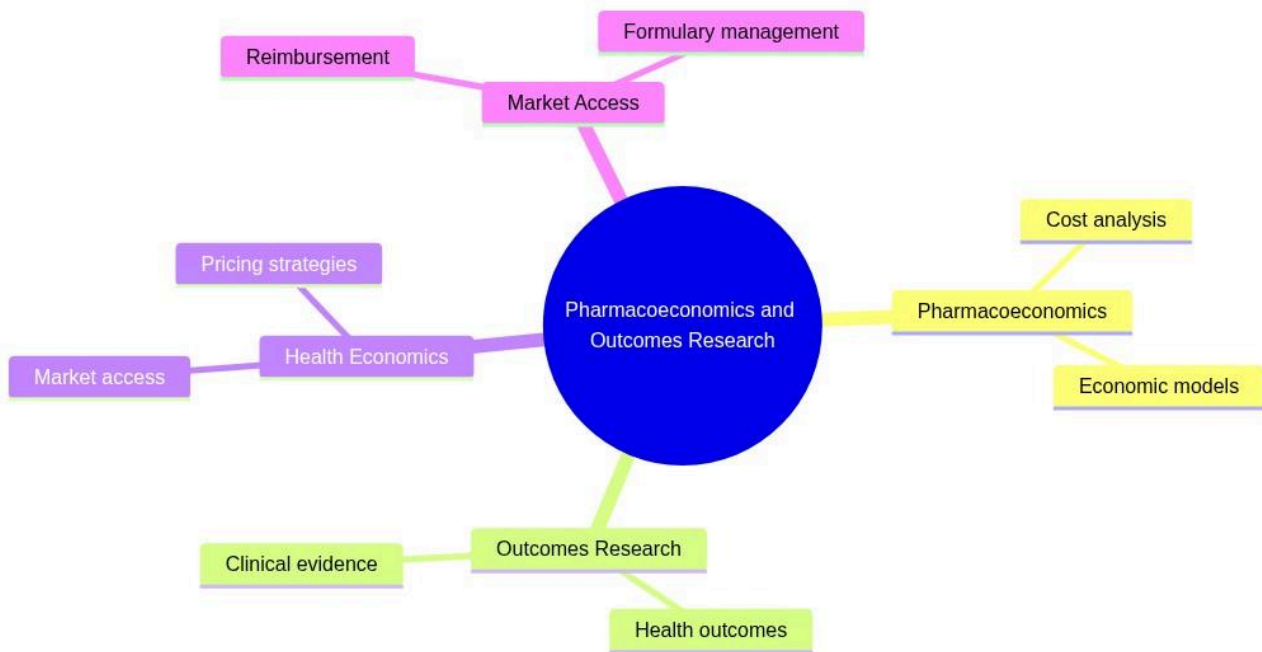


Professional Certificate in Health Economics and Market Access

# Pharmacoeconomics and Outcomes Research



mindmap

root((Pharmacoeconomics and Outcomes Research))

Pharmacoeconomics

Cost analysis

Economic models

Outcomes Research

Health outcomes

Clinical evidence

Health Economics

Market access

Pricing strategies

Market Access

Reimbursement

Formulary management