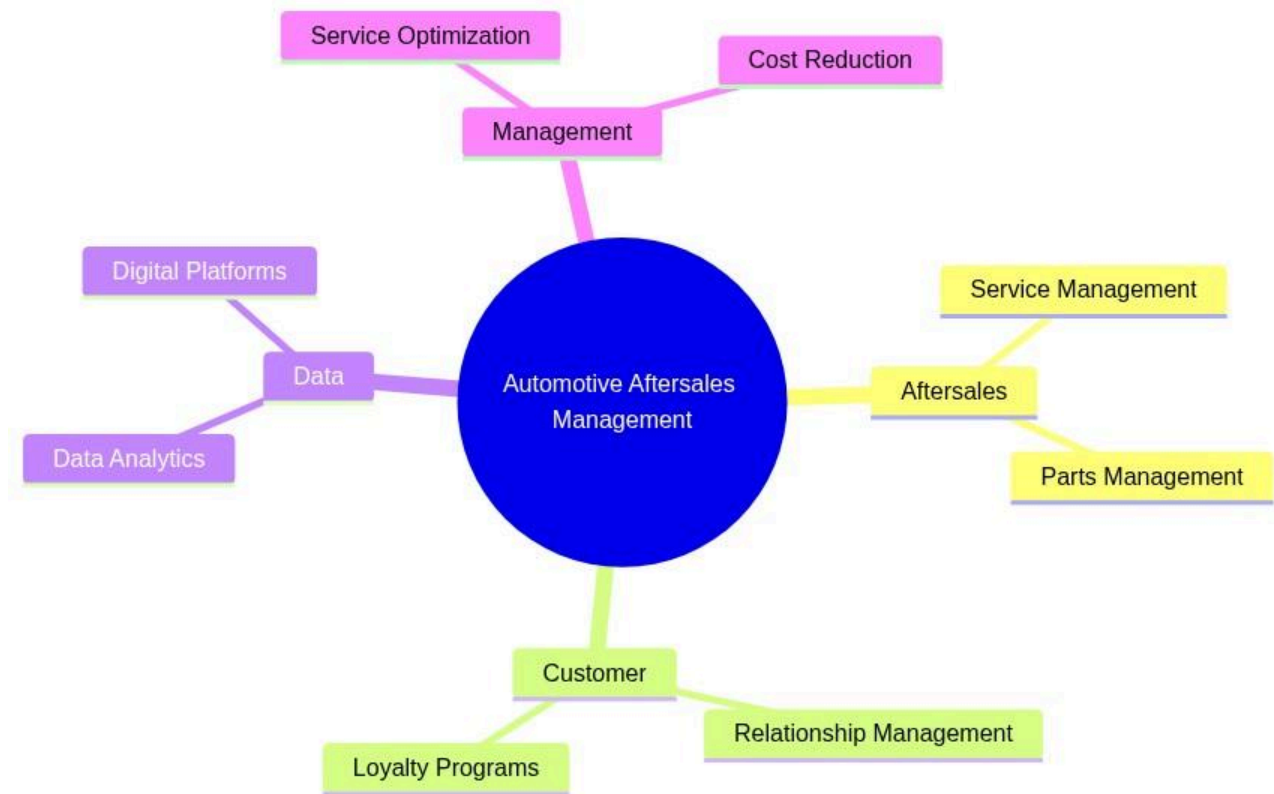


Professional Certificate in Automotive Business Strategy

# Automotive Aftersales Management



mindmap

```
root((Automotive Aftersales Management))
  Aftersales
    Service Management
    Parts Management
  Customer
    Relationship Management
    Loyalty Programs
  Data
    Data Analytics
    Digital Platforms
  Management
    Service Optimization
    Cost Reduction
```