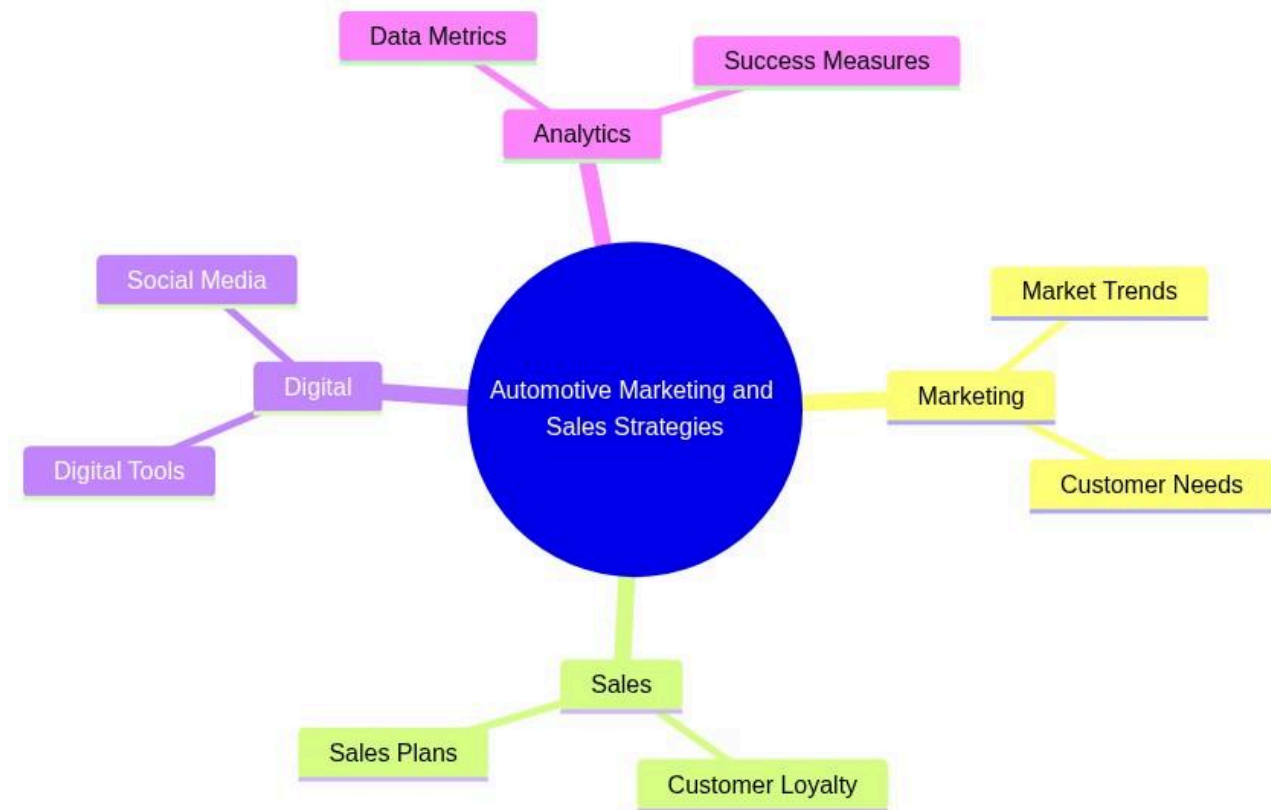


Professional Certificate in Automotive Business Strategy

# Automotive Marketing and Sales Strategies



mindmap

root((Automotive Marketing and Sales Strategies))

Marketing

Market Trends

Customer Needs

Sales

Sales Plans

Customer Loyalty

Digital

Digital Tools

Social Media

Analytics

Data Metrics

Success Measures