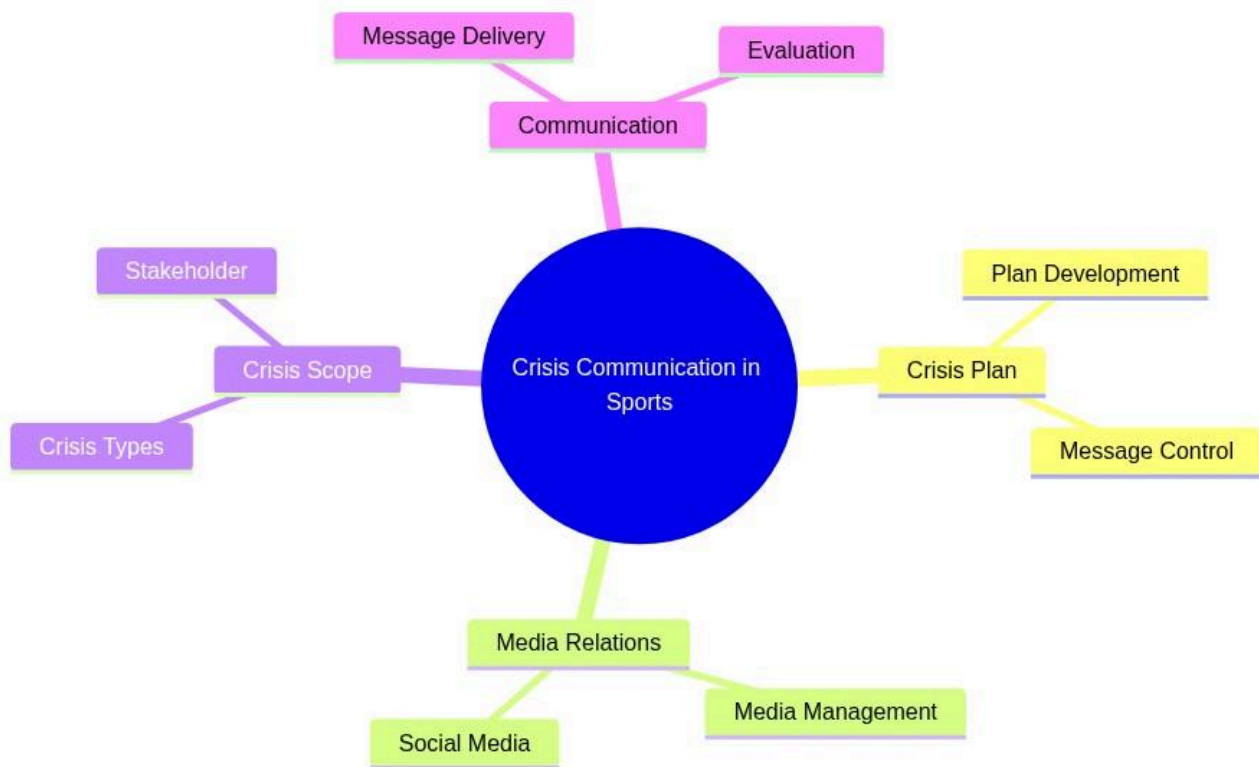


Professional Certificate in Sports Public Relations and Media

Crisis Communication in Sports



mindmap

```
root((Crisis Communication in Sports))
  Crisis Plan
    Plan Development
    Message Control
  Media Relations
    Media Management
    Social Media
  Crisis Scope
    Crisis Types
    Stakeholder
  Communication
    Message Delivery
    Evaluation
```