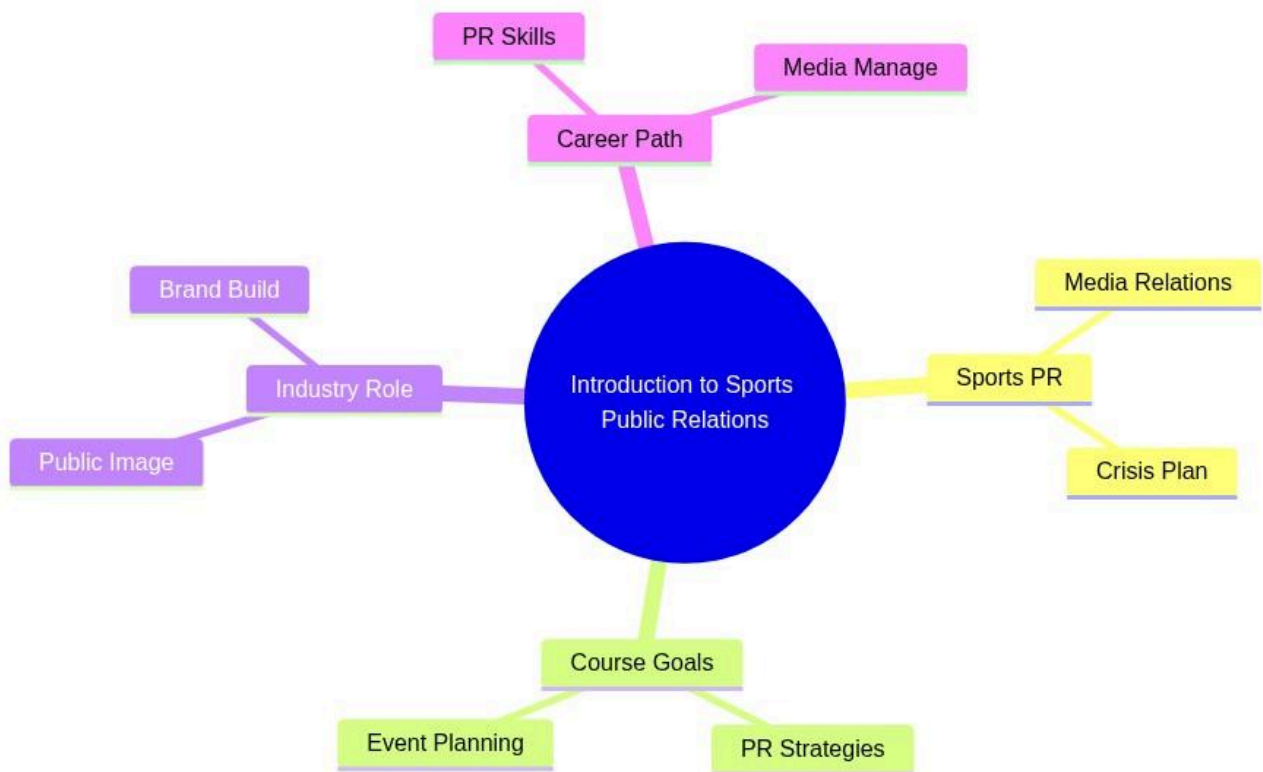


Professional Certificate in Sports Public Relations and Media

# Introduction to Sports Public Relations



```
mindmap
  root((Introduction to Sports Public Relations))
    Sports PR
      Media Relations
      Crisis Plan
    Course Goals
      PR Strategies
      Event Planning
    Industry Role
      Public Image
      Brand Build
    Career Path
      PR Skills
      Media Manage
```