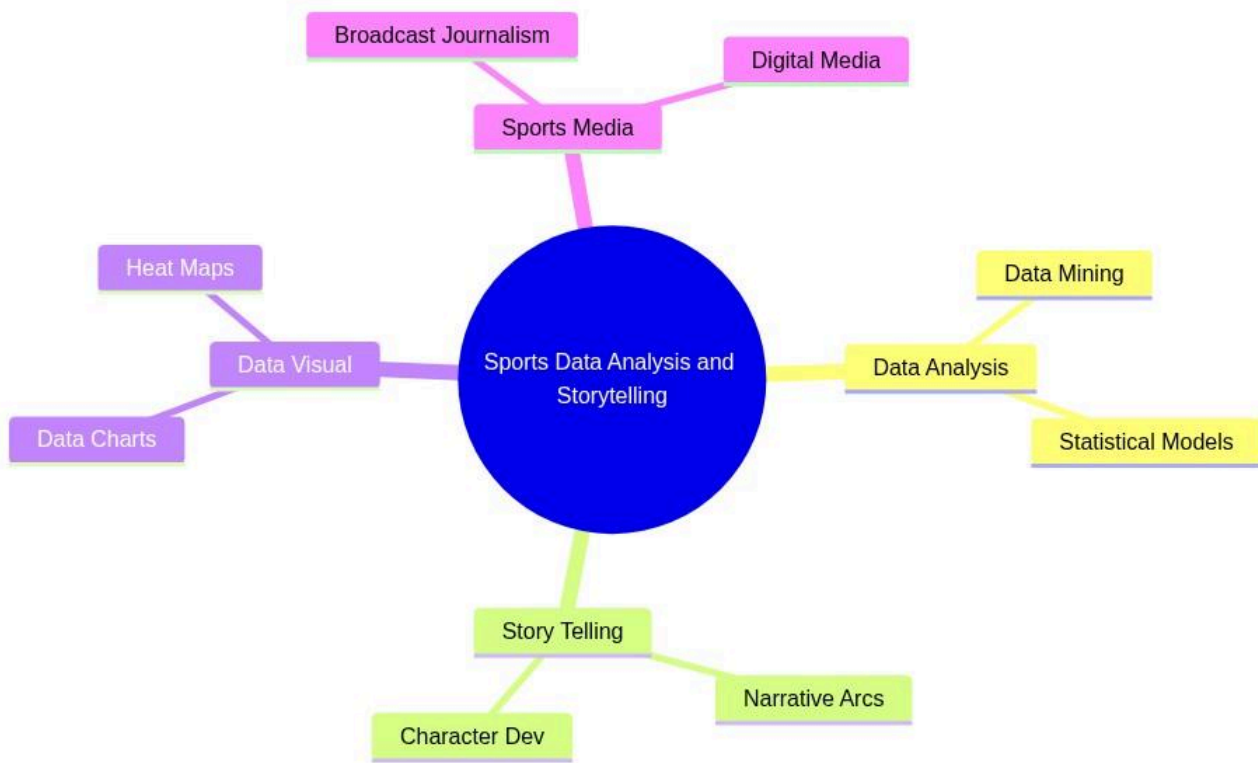


Professional Certificate in Sports Media and Communication (United Kingdom)

Sports Data Analysis and Storytelling



mindmap

root((Sports Data Analysis and Storytelling))

Data Analysis

Data Mining

Statistical Models

Story Telling

Narrative Arcs

Character Dev

Data Visual

Data Charts

Heat Maps

Sports Media

Broadcast Journalism

Digital Media