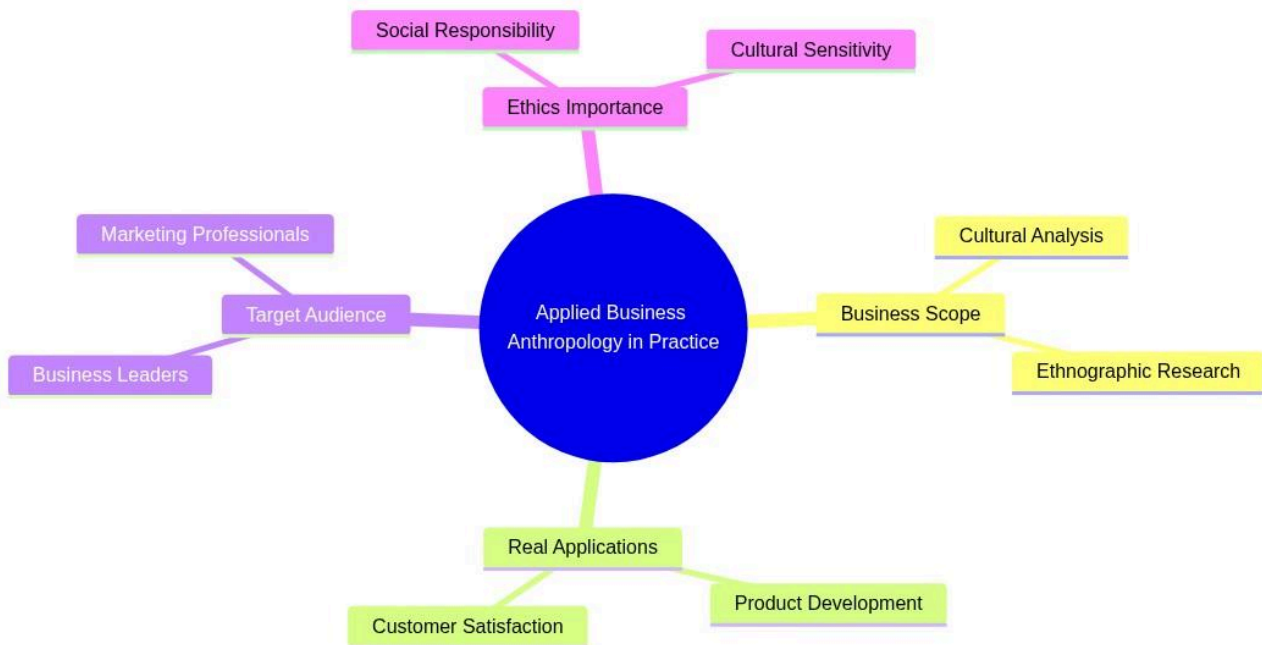


Postgraduate Certificate in Business Anthropology

Applied Business Anthropology in Practice.



mindmap

```
root((Applied Business Anthropology in Practice))
```

```
  Business Scope
```

```
    Cultural Analysis
```

```
    Ethnographic Research
```

```
  Real Applications
```

```
    Product Development
```

```
    Customer Satisfaction
```

```
  Target Audience
```

```
    Business Leaders
```

```
    Marketing Professionals
```

```
  Business Anthropology
```

```
    Social Responsibility
```

```
    Cultural Sensitivity
```