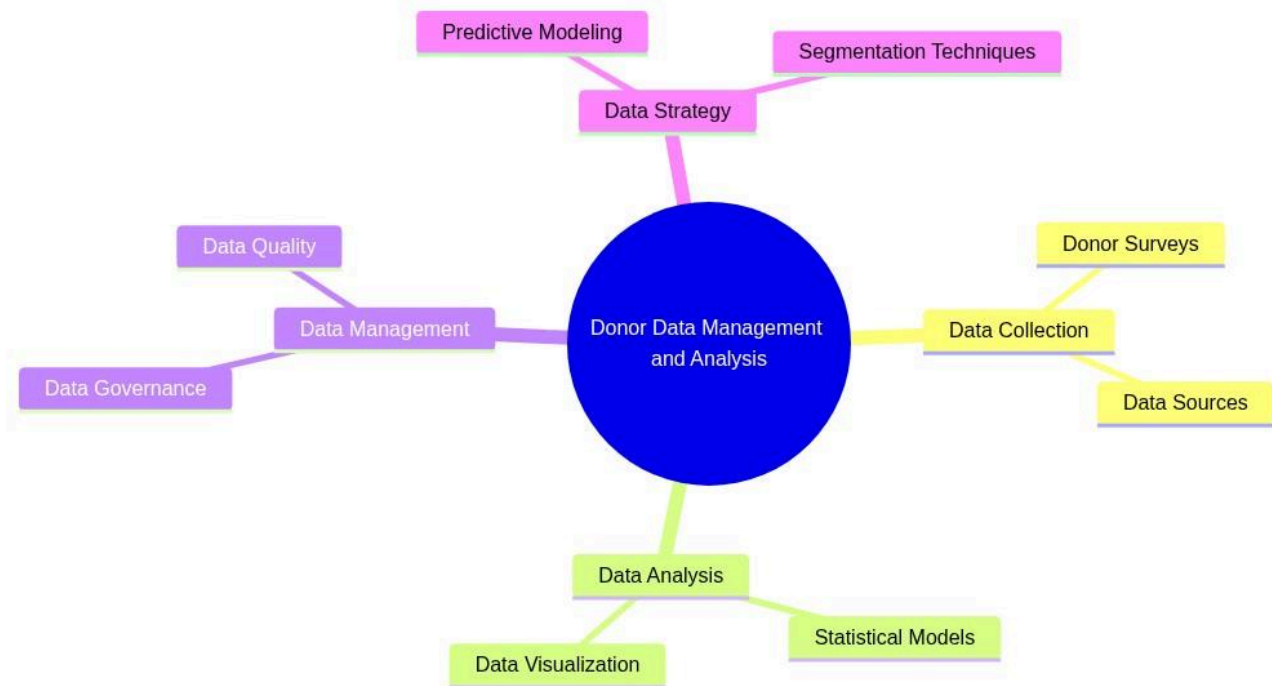


Advanced Skill Certificate in Donor Relations and Fundraising

Donor Data Management and Analysis



```
mindmap
  root((Donor Data Management and Analysis))
    Data Collection
      Donor Surveys
      Data Sources
    Data Analysis
      Statistical Models
      Data Visualization
    Data Management
      Data Governance
      Data Quality
    Data Strategy
      Predictive Modeling
      Segmentation Techniques
```