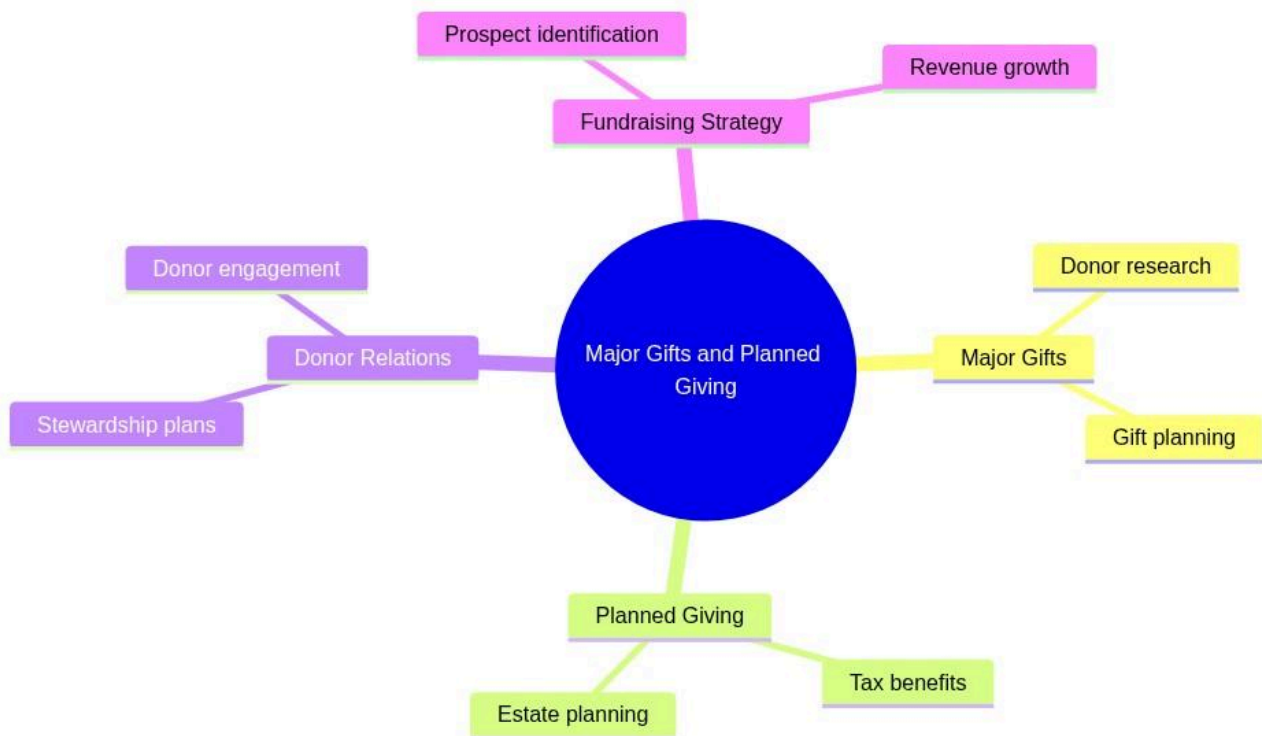


Advanced Skill Certificate in Donor Relations and Fundraising

Major Gifts and Planned Giving



mindmap

root((Major Gifts and Planned Giving))

Major Gifts

Donor research

Gift planning

Planned Giving

Tax benefits

Estate planning

Donor Relations

Stewardship plans

Donor engagement

Fundraising Strategy

Prospect identification

Revenue growth