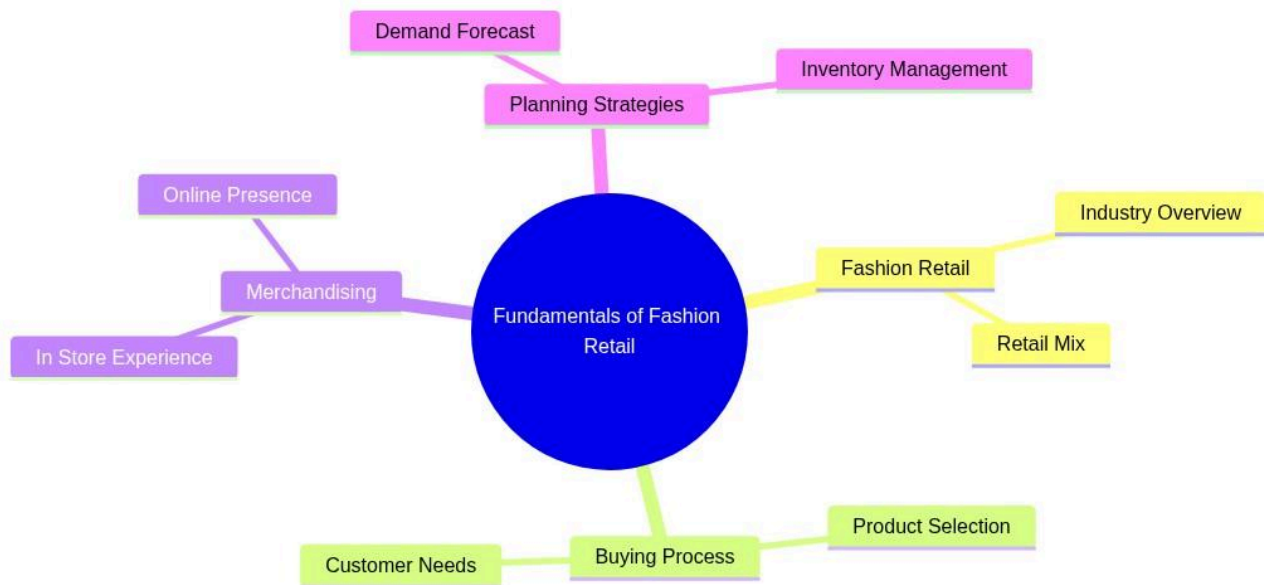


Certificate in Fashion Retail and Merchandise Planning

Fundamentals of Fashion Retail



mindmap

root((Fundamentals of Fashion Retail))

Fashion Retail

Industry Overview

Retail Mix

Buying Process

Product Selection

Customer Needs

Merchandising

In Store Experience

Online Presence

Planning Strategies

Demand Forecast

Inventory Management