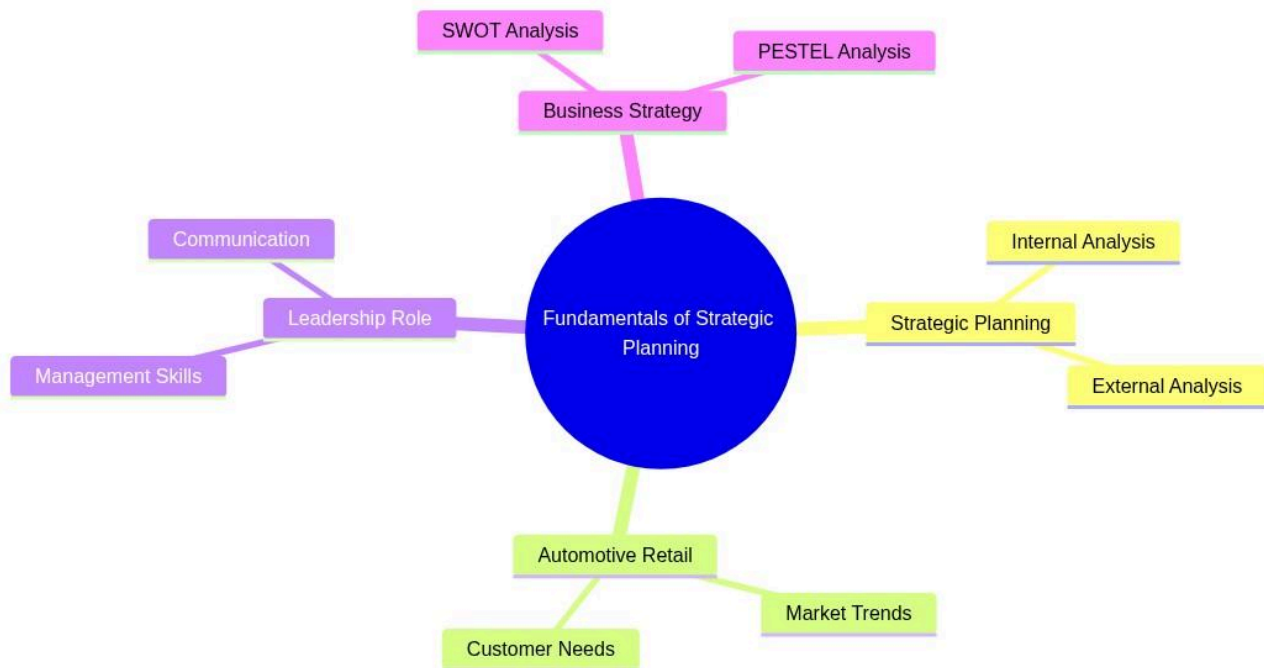


Postgraduate Certificate in Strategic Planning for Automotive Retail

Fundamentals of Strategic Planning



mindmap

root((Fundamentals of Strategic Planning))

Strategic Planning

Internal Analysis

External Analysis

Automotive Retail

Market Trends

Customer Needs

Leadership Role

Management Skills

Communication

Business Strategy

SWOT Analysis

PESTEL Analysis