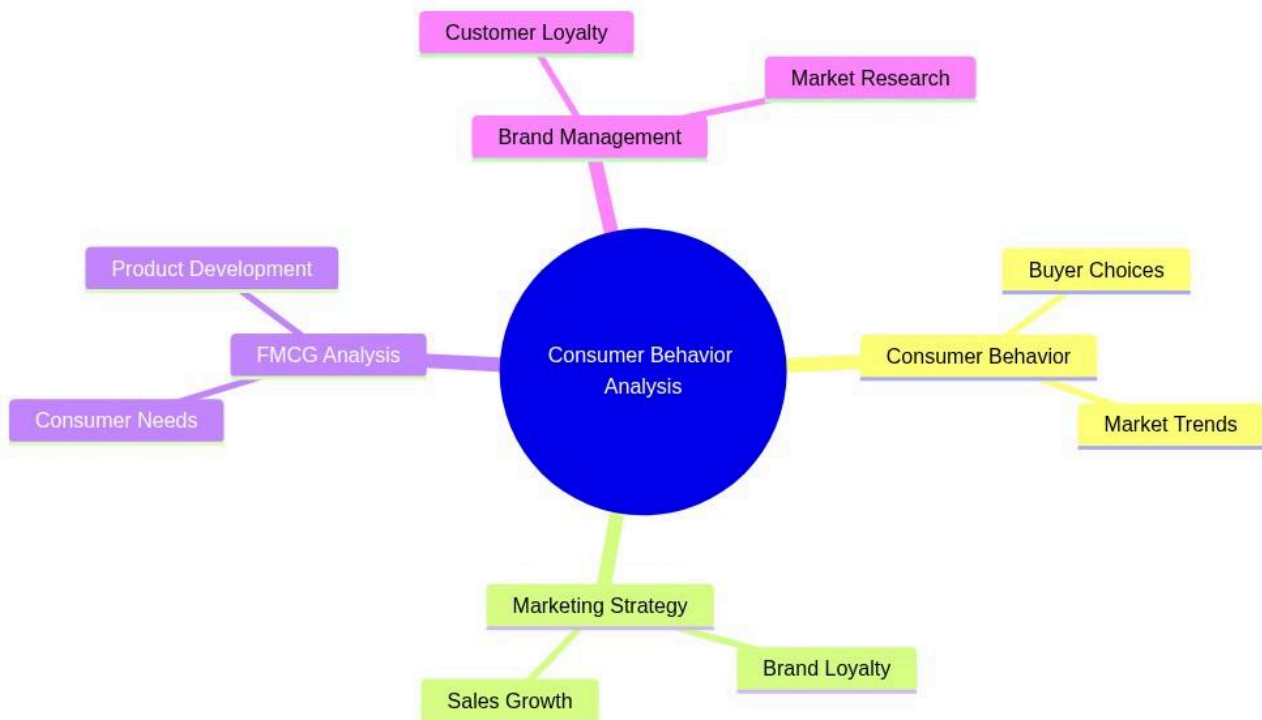


Advanced Certificate in Fast-Moving Consumer Goods Branding and Marketing

# Consumer Behavior Analysis



mindmap

root((Consumer Behavior Analysis))

Consumer Behavior

Buyer Choices

Market Trends

Marketing Strategy

Brand Loyalty

Sales Growth

FMCG Analysis

Consumer Needs

Product Development

Brand Management

Customer Loyalty

Market Research