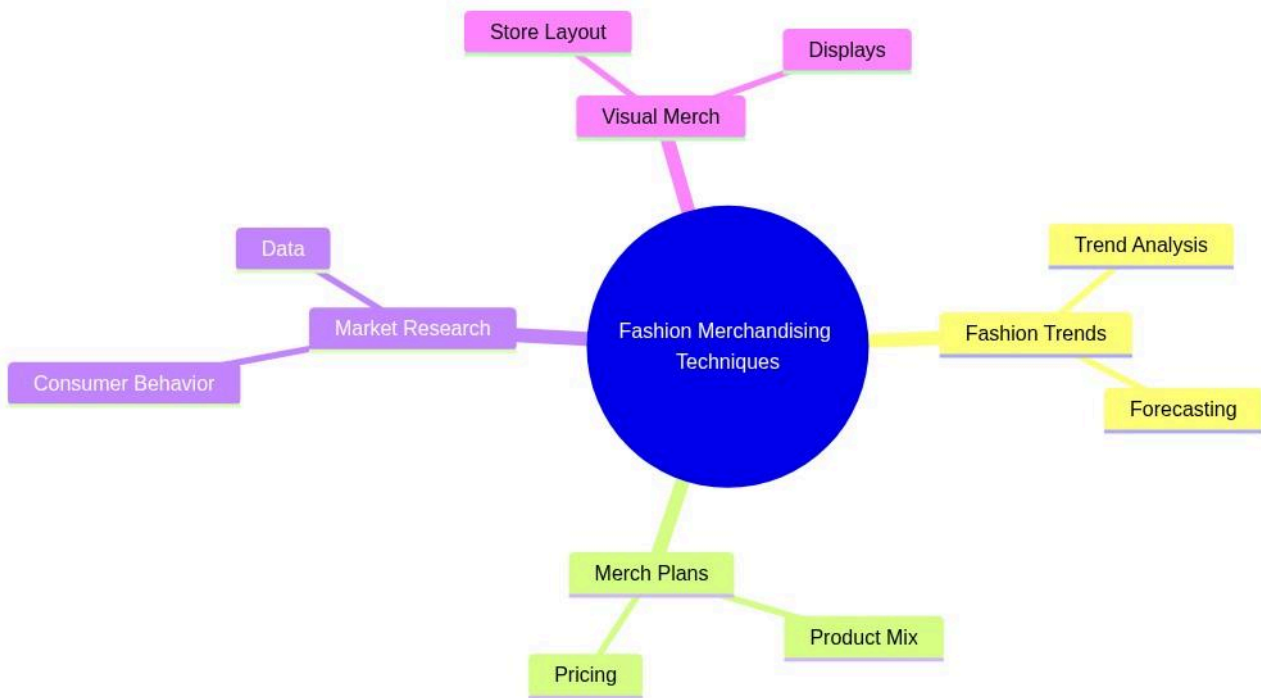


Advanced Certificate in Fashion Buying and Merchandising

# Fashion Merchandising Techniques



mindmap

root((Fashion Merchandising Techniques))

Fashion Trends

Trend Analysis

Forecasting

Merch Plans

Product Mix

Pricing

Market Research

Consumer Behavior

Data

Visual Merch

Store Layout

Displays