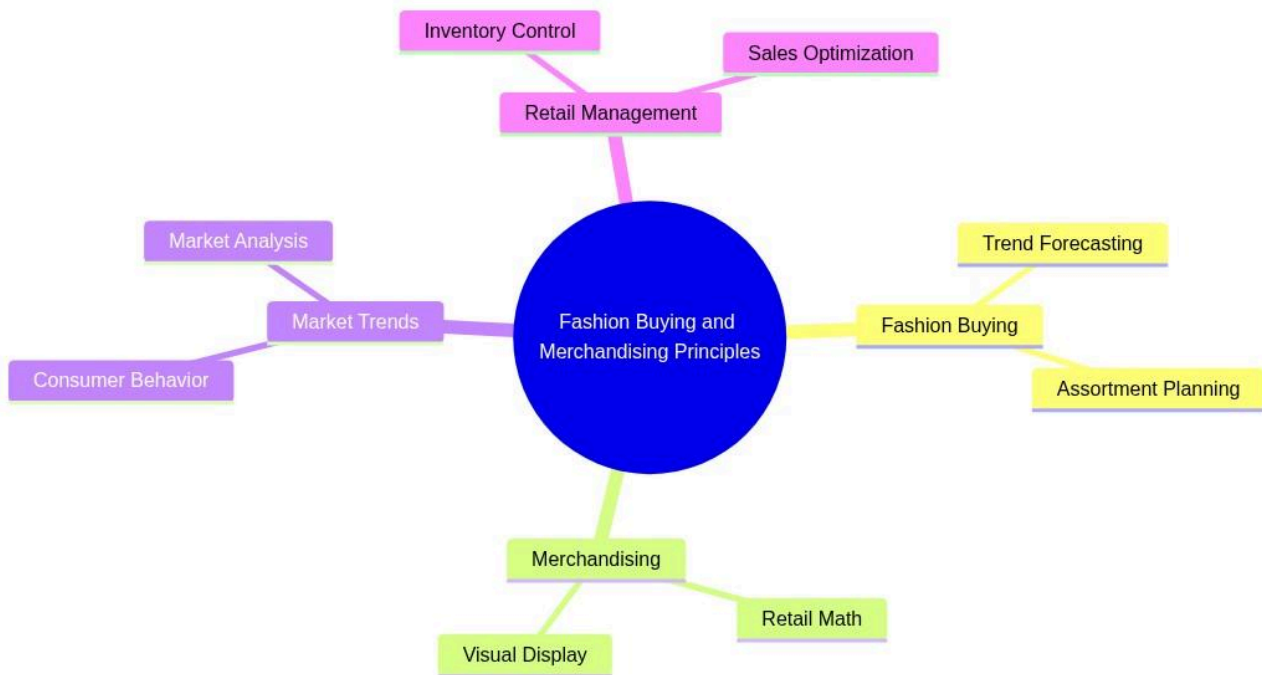


Advanced Certificate in Fashion Buying and Merchandising

# Fashion Buying and Merchandising Principles



mindmap

```
root((Fashion Buying and Merchandising Principles))
  Fashion Buying
    Trend Forecasting
    Assortment Planning
  Merchandising
    Retail Math
    Visual Display
  Market Trends
    Consumer Behavior
    Market Analysis
  Retail Management
    Inventory Control
    Sales Optimization
```