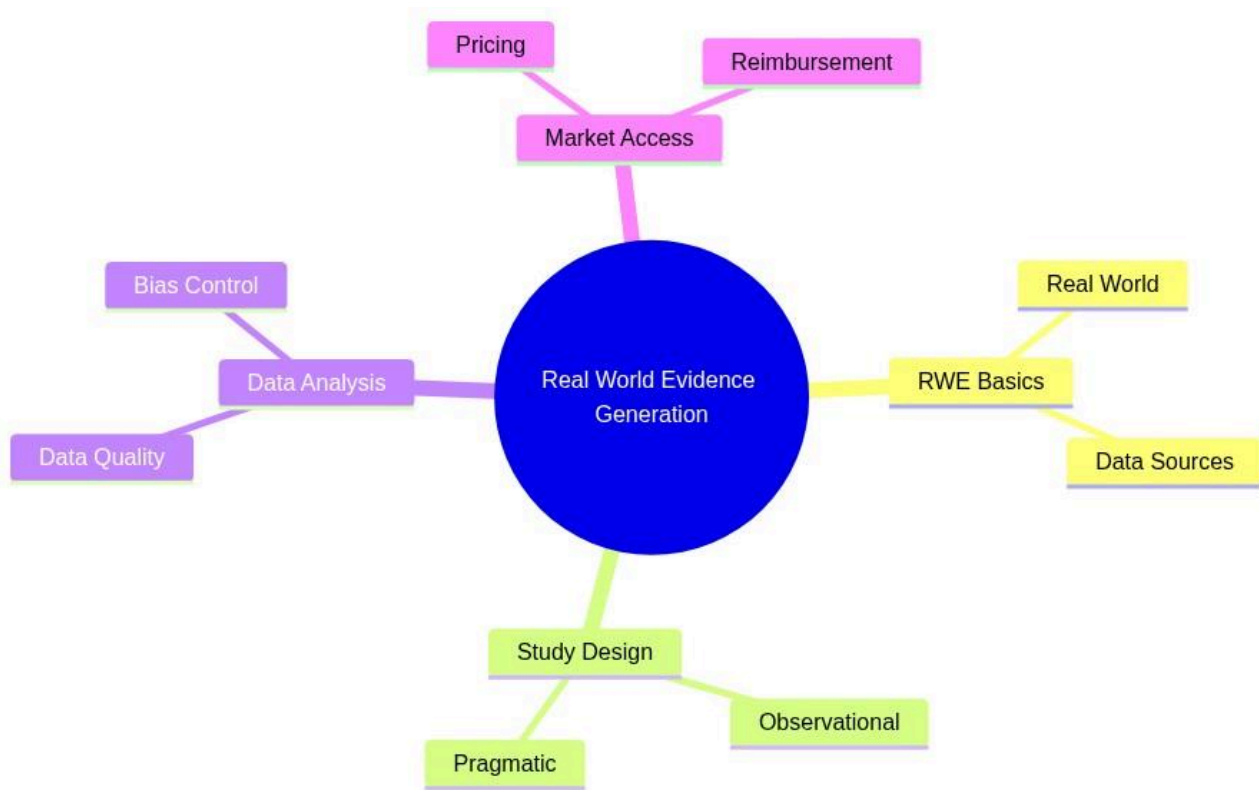


Advanced Skill Certificate in Market Access for Pharmaceuticals

# Real-World Evidence Generation



```
mindmap
  root((Real World Evidence Generation))
    RWE Basics
      Real World
      Data Sources
    Study Design
      Observational
      Pragmatic
    Data Analysis
      Data Quality
      Bias Control
    Market Access
      Pricing
      Reimbursement
```