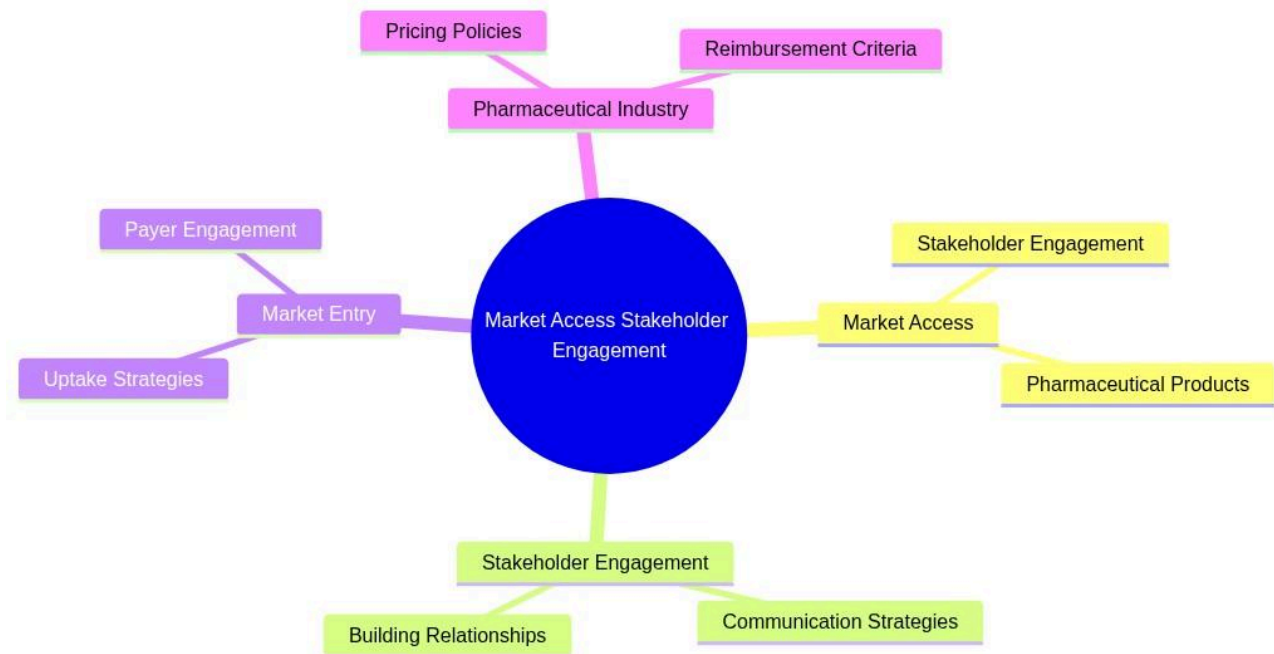


Advanced Skill Certificate in Market Access for Pharmaceuticals

Market Access Stakeholder Engagement



```

mindmap
  root((Market Access Stakeholder Engagement))
    Market Access
      Stakeholder Engagement
      Pharmaceutical Products
    Stakeholder Engagement
      Communication Strategies
      Building Relationships
    Market Entry
      Uptake Strategies
      Payer Engagement
    Pharmaceutical Industry
      Pricing Policies
      Reimbursement Criteria
  
```