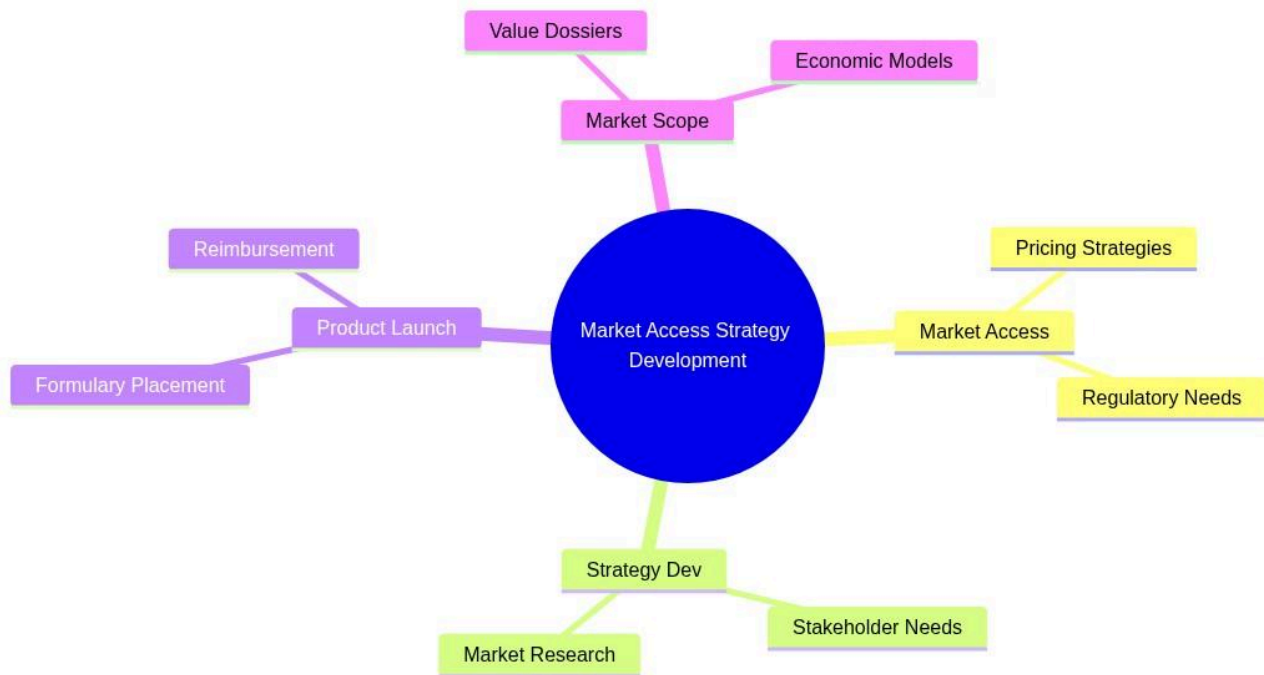


Advanced Skill Certificate in Market Access for Pharmaceuticals

Market Access Strategy Development



mindmap

```
root((Market Access Strategy Development))
  Market Access
    Pricing Strategies
    Regulatory Needs
  Strategy Dev
    Stakeholder Needs
    Market Research
  Product Launch
    Formulary Placement
    Reimbursement
  Market Scope
    Value Dossiers
    Economic Models
```